



國立臺北商業技術學院

National Taipei College of Business

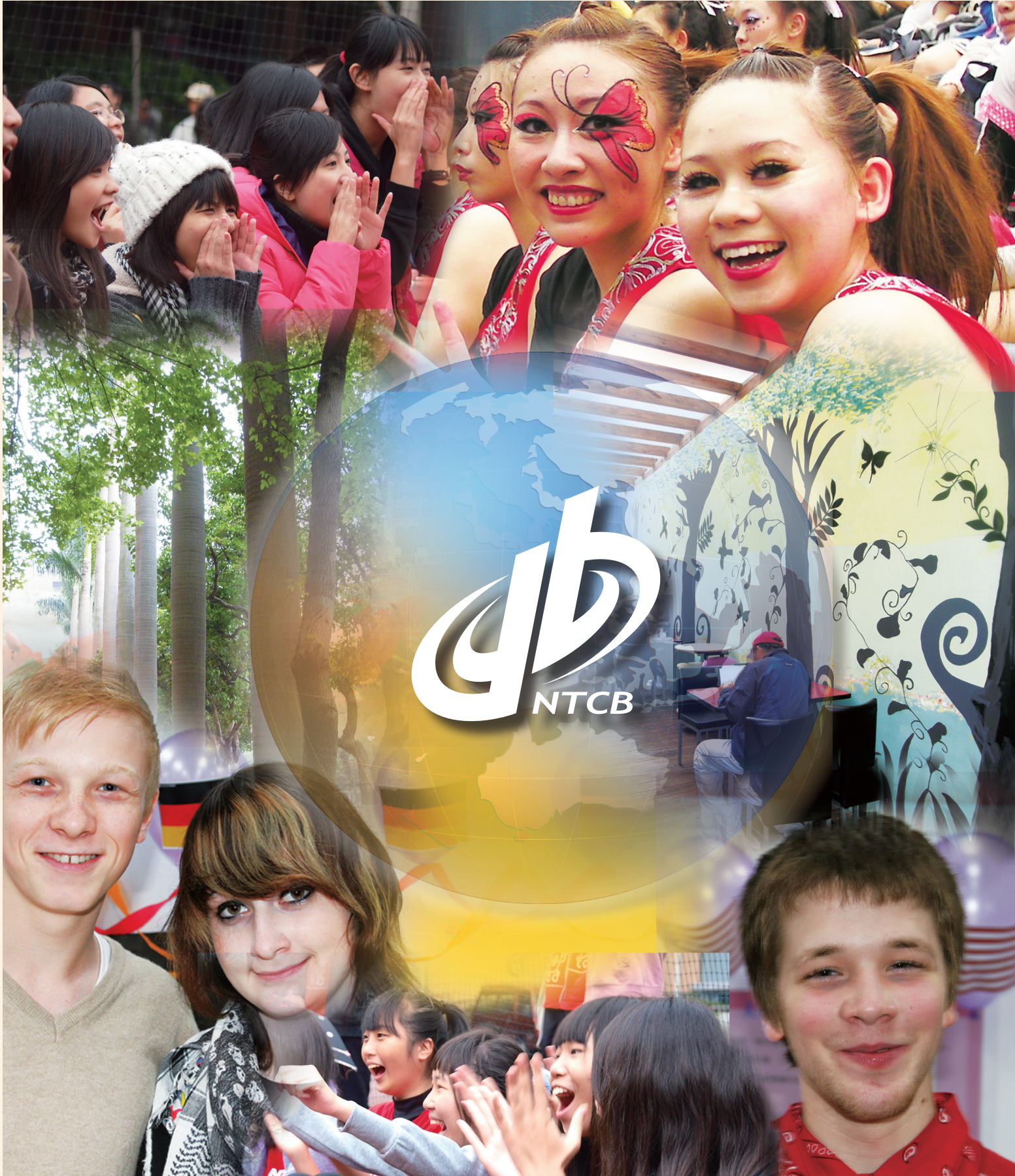
NTCB

Since 1917



National Taipei
College of
Business

國立臺北商業技術學院



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簡史

About National Taipei College of Business
本校概況



民國6年創校，時值日據時代，原名「台灣總督府立商業學校」。

民國10年，由台北州接辦，改稱「台北州立商業學校」。

民國11年，改稱「州立台北商業學校」，並增設夜間講習所，旋擴大為「州立台北第二商業學校」。

民國34年台灣光復，我政府接收上述兩校，定名為「台灣省立台北第一商業學校」、「台灣省立台北第二商業學校」，仍分日、夜間上課，並以每年12月24日為校慶日。

民國38年，兩校合併定名為「台灣省立台北商業學校」。

民國56年7月，台北市升格為院轄市，改隸更名為「台北市立高級商業職業學校」。

民國57年8月奉准改制為「台北市立商業專科學校」。

民國71年7月改隸中央，校名改稱為「國立台北商業專科學校」。

民國90年8月1日改制為「國立臺北商業技術學院」。

自民國34年起，本校歷經鍾樂上校長、陳宗經校長、吳仕漢校長、邱家溥校長、楊承彬校長、邊裕淵校長、楊極東校長、林昇平校長及許勝雄校長，現任賴振昌校長於96年7月接任。

本校現設有研究所碩士班，大學部四技、二技，專科部五專；進修推廣部碩士在職專班、四技、二技及二專；另附設空中進修學院、專科進修學校及高商進修學校。

Brief History

The School was founded in 1917 under the Japanese occupation and named Taiwan State Business School.

In 1921, the School's jurisdiction was transferred to Taipei County and renamed "Taipei County Business School."

In 1922, a night division was established and named "Taipei County Second Business School." After the restoration of Taiwan in 1945, the day division was renamed "Taiwan Provincial Taipei First Business School" and the night division "Taiwan Provincial Taipei Second Business School." The School anniversary was set on December 24.

In 1949, the First and Second Business Schools were merged and renamed "Taiwan Provincial Taipei Business School." As Taipei City was promoted to the level of "Special Municipality" in July, 1967, the School's jurisdiction was transferred to the Taipei City Government and renamed "Taipei Municipal Senior Business Vocational School."

In August, 1968, the School was reorganized into a junior college and was named "Taipei Municipal Junior College of Business." The College's jurisdiction was transferred to the central government in July 1982 and the College was renamed "National Taipei College of Business."

The Junior College was reorganized into a technical college in August, 2001 and was renamed "National Taipei College of Business" (NTCB).

Since 1945, former presidents of the School have included Le-Shang Chung, Tsung-Ching Chen, Shi-Han Wu, Chia-Pu Chiu, Cheng-Pin Yang, Yu-Yuan Pien, Chi-Tung Yang, Sheng-Pin Lin, and Sheng-Hsiung Hsu. The current president Dr. Chen-Chang Lai took over the presidency in July, 2007.

The School offers master's programs, four-year and two-year undergraduate programs, and two-year and five-year junior college programs. The Extension Division offers master's programs in executive business administration, four-year and two-year undergraduate programs and a two-year junior college program. The Subsidiary Schools include Open College, Extension Junior College, and Continuing High School of Business.





學校定位
國際都會型優質商管大學

校訓精神傳承
公：光明正直，大公無私的態度
能：手腦並用，勤勞服務的能力
弘：高瞻遠矚，恢廓進取的抱負
毅：堅忍有恆，忠誠救國的毅力

Orientation of the School

NTCB plans to develop into a prestigious university imparting knowledge and skills in business and management with international and metropolitan characteristics.

Carrying on the tradition

We uphold the following principles:

- Integrity: Honesty and impartiality in administration
- policies
 - Competence: Dedication and diligence in teaching and research
 - Vision: An enthusiastic and broad view of globalization
 - Perseverance: Persistence and determination in implementing programs

學生培育目標




培養具有專業素養、國際視野與社會關懷的商業人才

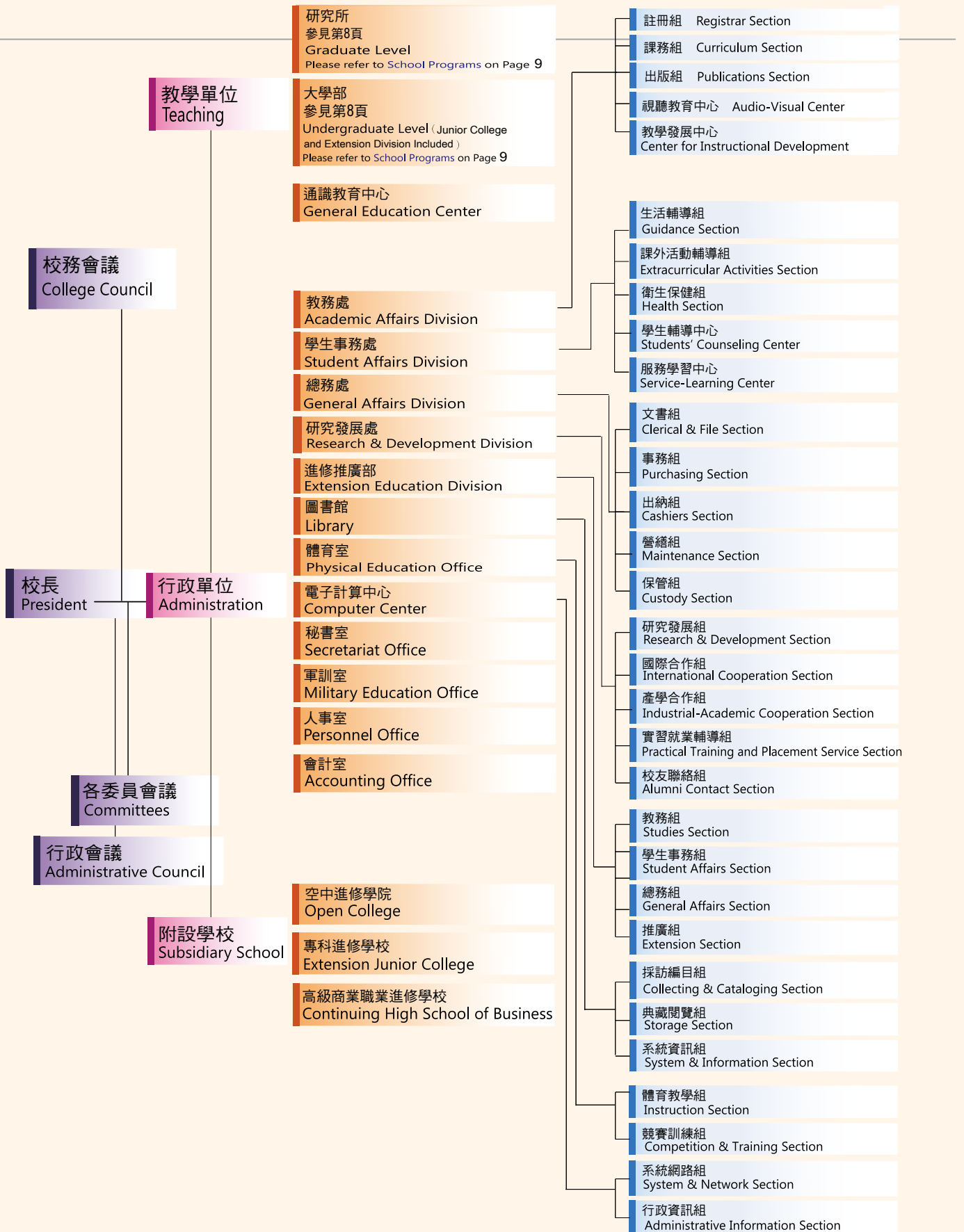
培育目標	指標及特色
專業素養	強化專業核心與創意課程 提升學生證照通過率 提升高普考及格率 輔導學生取得專門職業執照 鼓勵學生參與專業競賽
國際視野	提升學生外語能力與認證 創造外語學習環境 增進國際時事認知 鼓勵參與國際性競賽 擴大國際學習範圍 吸收優質外籍學生
社會關懷	強化人文與藝術活動 落實生活教育 推動服務學習 健全導師輔導制度 鼓勵服務性社團活動



Student Development Goals

NTCB aims to nurture business talents with professional accomplishments, international vision and social care and responsibility.

Development Goals	Indicators and Features
 <p>Professional Accomplishments</p>	<ol style="list-style-type: none"> 1. Strengthening professional core and innovative courses 2. Raising the rate of students obtaining professional certificates 3. Raising students' passing rate of senior and junior civil service examinations 4. Assisting students to obtain certificates for professionals and technicians 5. Encouraging students' participation in professional contests
 <p>International Vision</p>	<ol style="list-style-type: none"> 1. Improving students' foreign language competencies and qualifications 2. Creating a foreign language learning environment 3. Enhancing knowledge of international affairs 4. Encouraging participation in international contests or campaigns 5. Broadening international learning scopes 6. Attracting outstanding foreign students
 <p>Social Care and Responsibility</p>	<ol style="list-style-type: none"> 1. Promoting cultural and art events 2. Deepening living education 3. Promoting service learning 4. Implementing tutor counseling systems 5. Encouraging service club activities





學制規模

研究所

商學研究所碩士班、高階企管碩士（EMBA）在職專班、資訊與決策科學研究所碩士班、會計財稅研究所碩士班、財務金融系碩士班、國際商務系碩士班

大學部

- 二年制、四年制日間部：會計資訊系（僅設四年制）、財務金融系、財政稅務系、國際商務系、企業管理系、資訊管理系、應用外語系
- 四年制進修部：會計資訊系、企業管理系、資訊管理系
- 二年制進修部：會計資訊系、財務金融系、財政稅務系、國際商務系、企業管理系、資訊管理系、應用外語系

附設專科部

- 五專：會計統計科、財務金融科、財政稅務科、國際貿易科、企業管理科、資訊管理科、應用外語科
- 二專夜間部：會計統計科、財務金融科

附設學校

- 空中進修學院
- 專科進修學校
- 高級商業職業進修學校

備註：

1. 以上係100學年度所系科招生學制。
2. 99學年度起招收四技繁星專班、五專企管菁英專班。
3. 100學年度停招：二專夜間部應用外語科。
4. 100學年度資訊科技與管理研究所更名為資訊與決策科學研究所。



School Programs

Graduate Level

Master of Business Administration, Executive Master of Business Administration, Master of Information and Decision Sciences, Master of Accounting and Taxation, Master of Finance, Master of International Business

Undergraduate Level

Two-Year and Four-Year Day Program

Department of Accounting Information (Four-Year Program only), Department of Finance, Department of Public Finance and Tax Administration, Department of International Business, Department of Business Administration, Department of Information Management, Department of Applied Foreign Languages

Extension Education

- Four-Year Night Program: Department of Accounting Information, Department of Business Administration, Department of Information Management
- Two-Year Specialized Night Program: Department of Accounting Information, Department of Finance, Department of Public Finance and Tax Administration, Department of Information Management, Department of Applied Foreign Languages

Junior College

Five-Year Program

Department of Accounting Information, Department of Finance, Department of Public Finance and Tax Administration, Department of International Business, Department of Business Administration, Department of Information Management, Department of Applied Foreign Languages

Two-Year Night Program

Department of Accounting Information,
Department of Finance

Subsidiary School

Open College

Extension Junior College

Continuing High School of Business

Note:

1. The information above shows school programs in the 2011 academic year.
2. The Star Project in the Four-Year Undergraduate Level and the Elite Program of Business Administration in the Five-Year Junior College begin student recruitment in the 2010 academic year.
3. The Department of Applied Foreign Languages of Two-Year Night Program in Junior College stops student recruitment from the 2011 academic year.
4. The Institute of Information Science and Management is renamed "Institute of Information and Decision Sciences" from the 2011 academic year.



師生員額 Statistics of Faculty and Students

專任教師 教授17人 副教授63人 助理教授32人 講師63人 共計175人	Full-Time Teachers Professors 17 Associate Professors 63 Assistant Professors 32 Lecturers 63 Total 175
兼任教師 教授13人 副教授46人 助理教授75人 講師300人 共計434人	Adjunct Faculty Professors 13 Associate Professors 46 Assistant Professors 75 Lecturers 300 Total 434
學生數 日間部3874人 碩士班115人 日二技359人 日四技1266人 日五專1995人 夜間進修部2362人 碩士在職專班24人 進修部二技724人 進修部四技707人 在職專班二技213人 夜二專589人 在職專班二專28人	Enrollment Day School 3874 Masters 115 College • Two-Year Program 359 • Four-Year Program 1266 Junior College • Five-Year Program 1995 Night Program(Extension Division) 2362 Executive Master 24 College • Two-Year Program 724 • Four-Year Program 707 • Two-year Specialized Program 213 Junior College • Two-Year Program 589 • Two-Year Specialized Program 28
附設學校6429人 空中學院學院部2173人 專科部2413人 專科進校1296人 高商進校637人	Subsidiary School Enrollment 6429 Open College College 2173 Junior College 2413 Extension Junior College 1296 Continuing High School of Business 637

以上係本校99學年度師生員額

The information above is as of the 2010 academic year.

學校特色

地理位置優越

位於台北市中心，鄰近台北運輸樞紐—台北車站，距捷運善導寺站步行僅五分鐘，交通便利。

結合教學與實務

本校設有多種實驗室，整合校內師資與企業資源，導入產業專題實務研究與教學，隨時掌握全球產業脈動。透過學生專題成果發表，加強學生實作能力。

致力產學合作

透過產業專題實作、企業參訪實習、企業講座課程提升學生專業實務與企業倫理認知，推動學生赴海外實習，遍及日本、香港、大陸及越南等地區。

拓展國際交流

每學期邀請外籍教授演講及講座，舉辦國際青年高峰論壇、國際學術研討會，推動交換生，拓展學生國際視野。

深化語言與資訊能力

透過教育部專案計畫積極營造理想之外語學習環境；推動網路教學，建置完成校園Gigabit高速網路。

重視人文教育

校園設有駐校文學家及藝術家，定期舉辦大師講座，開設創意文化學程，提升學生人文素養。

強化就業輔導

每年舉辦超過20場職涯輔導演講與研習，鼓勵與協助取得專業證照，定期舉辦企業校園徵才博覽會。

學生素質優良

本校各系為技專院校各學制專業領域的第一志願，學生屢獲國內外專業競賽大獎。

辦學榮獲評鑑肯定

教育部96年評鑑，本校受評之7系，有6個系榮獲一等佳績。

畢業生企業最愛

雇主滿意度調查顯示，90%以上的企業對本校畢業生的工作表現整體評價、敬業精神、品格操守及工作倫理表示滿意，並在台灣權威雜誌一天下、CHEERS及人力銀行調查中，皆獲技專院校前3名的肯定。

校友優秀傑出

校友已達十餘萬人，傑出校友如監察院長**王建煊**、遠見天下文化事業群創辦人高希均教授、寶來金融集團創辦人白文正董事長、六福集團創辦人莊福先生、永化集團陳定川名譽董事長與和成集團總裁邱俊榮先生等，於各項領域貢獻卓著。

Prime Location

NTCB is located in the heart of Taipei city, near the transportation hub-Taipei Main Station. The School is only a five-minute walk from the Metro Shandao Temple Station and can provide utmost convenience for everyone.

Combination of Teaching and Practice

NTCB offers various laboratories to integrate the knowledge of the faculty members and the resources of enterprises. Through the many corporate practice projects, students can stay up-to-dated with global business movements.

Devotion in Industry-Academia Cooperation

Through industry special projects, corporate visits, internships, and enterprise lectures, students can not only improve their academic abilities and corporate ethic concepts, but also have overseas internships opportunities around the world, such as in Japan, Hong Kong, Mainland China, and Vietnam.

Promotion in International Interchange

Every semester, NTCB invites foreign scholars to give speeches and lectures to students and holds international conferences, workshops and seminars. Moreover, the School promotes student exchange program to broaden student international views.

Building Language Proficiency and Information Capability

NTCB creates an ideal foreign language learning environment, promotes teaching via the Internet and has established campus wide Gigabit high speed Internet connection, in conjunction with projects directed by the Ministry of Education.

Focusing Humanistic Education

To improve students' humanistic qualities, NTCB has offered writer-and-artist-in-residence programs, Masters lecture programs and creative culture courses on campus.

Intensifying Career Counseling Services

Every year, NTCB offers over 20 career counseling speeches and workshops to encourage and assist students in obtaining professional certificates or licenses. NTCB also holds regular corporate recruitment campaigns on campus.

High-Quality Students

Every department in NTCB is often the destination of choice for graduating students among every professional field in technical and vocational schools. Our students are constant winners both in domestic and overseas professional contests.

Ministry of Education Approval in School Evaluation

Most departments were rated as top-scaled in the evaluation conducted by the Ministry of Education in 2007.

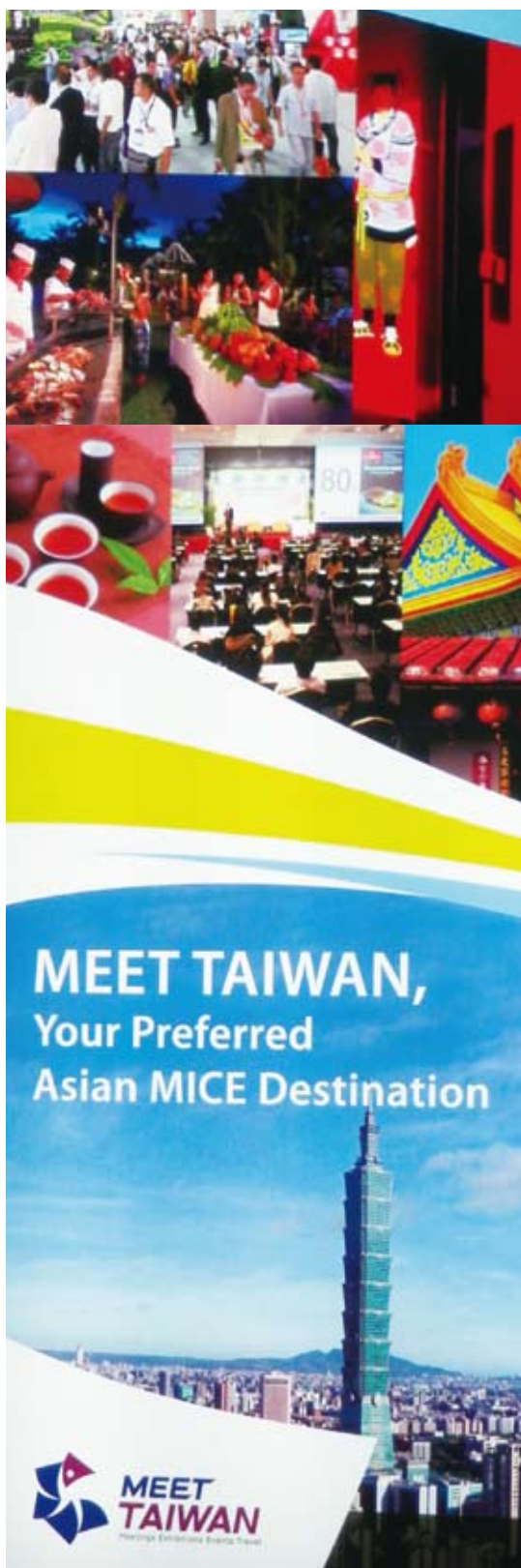
Outstanding Graduates

In an employer satisfaction survey, over 90% of employers were satisfied with graduates in performance, attitude, integrity and ethics. Moreover, in surveys conducted by the prestigious magazines, *Common Wealth* and *Cheers*, and also by the famous jobdatabase, *104 Job Bank*, our graduates are considered among the top three of all technical and vocational college graduates.

Prominent Alumni

NTCB has more than 100 thousand alumni and many of them have achieved excellence in their chosen fields. Some of our outstanding alumni include the President of the Control Yuan of the Republic of China Chien-shien Wang, Commonwealth Publishing Group founder chairman Professor Charles H.C. Kao, Polaris Financial Group founder chairman the late Wayne W. C. Pai, LeoFoo Tourism Group founder chairman the late Fu Chuang, Everlight Group honorary chairman D.C. Chen, and Hocheng Group chairman Tony Chiu.

研究發展 Research and Development



本校設有校務發展諮詢委員會及校務發展委員會討論與確立學校中程與長程校務規劃與發展。設立教學單位統籌獎勵經費，獎勵在教學與研究表現傑出的系所，並以專案經費鼓勵系所規劃執行與校務中長程校務發展相關之計畫。

本校訂有教師各項補助，如研究獎(補)助、傑出創作獎勵、專題研究計畫補助等，提供教師發表學術期刊論文、創作、專利、從事學術或實務性專題研究之相關獎助，以及出國進修、出國講學、進修學位補助及教授休假研究等辦法，鼓勵及獎助教師參與國內外進修與研究。

NTCB has established the College Development Counseling Committee and College Development Committee to ensure the midterm and long-term development of the School. In order to reward departments with outstanding teaching and research, NTCB set up an ad hoc academic group to allocate grants. The School also implemented project subsidizing mechanism as an incentive to encourage departments to plan midterm and long-term development strategies.

NTCB has launched various kinds of grants and subsidies, such as research achievements rewards, outstanding innovation awards and research project grants to reward our faculty members for innovating, patenting and publishing journal papers. In order to promote advanced study and research, NTCB provides not only sabbatical leave for our faculty members, but also grants and subsidies for those who do research, give lectures or pursue further study abroad.

國際合作 International Cooperation



本校姊妹校遍及美國、英國、加拿大、紐西蘭、德國、荷蘭…等各國，美國、加拿大、荷蘭等姊妹校提供本校交換生名額；本校赴美國交換生制度自2004年開始運作，學生在專業知識領域、跨文化溝通、外語能力及獨立性養成皆有顯著成效，本校並積極利用教育部計畫為出國學生申請獎學金。英國大學提供本校教師交換機會，紐西蘭大學提供教師進修機會。姊妹校每年派高階行政主管及教授來訪，除深入學術交流與合作外，也同步建立更積極的師生互動管道，如演講、授課、座談、短期講座、共同研究及合辦研討會等活動。

在國際青年學生的交流上，本校為美國Up With People團體首訪台灣的指定交流學校，與本校學生進行青年高峰論壇及表演活動。本校也接受各地區扶輪社所推薦之來自世界各國的交換學生。此外，各系所皆積極安排師生赴海外研習，其中EMBA每年辦理海外實習課程，赴外國企業參訪見習與座談。

NTCB has signed partnership agreements with schools in the U.S.A., U.K., Canada, New Zealand, Germany and Netherlands. The School promotes student exchange program for students to study in our sister schools in the U.S.A., Canada and Netherlands. Our student exchange program to study in the U.S.A. was launched in 2004 and has had remarkable success. Students have been nurtured with professional knowledge, intercultural communication skills, foreign language competencies, and independence. Our school actively assists students in applying for scholarships to study abroad by utilizing projects directed by the Ministry of Education. Our sister schools in the U.K. offer teacher exchange programs. Partnership schools in New Zealand provide opportunities for teachers to pursue further studies. High-ranking administrative staffs and faculties in our partner schools visit our school every year to promote academic interchange and cooperation through holding activities such as speeches, courses, lectures, workshops, co-researches and co-hosting seminars.

As for international student interactions, NTCB was appointed as the partnership school for the American group "Up With People" when they first came to Taiwan to co-host an international conference. The performances were called "NTCB & UWP Bring the World Together." NTCB also welcomes exchange students from all around the world recommended by the Rotary Club. Moreover, all departments are devoted to promoting their students to research and study overseas. Our EMBA Program arranges their students to visit and interact with foreign corporations.

產學合作 Industry-Academia Cooperation



為企業提供大學學術資源，是產學合作機制的設計理念。本校結合區域產學中心資源，由教師參與跨校產學合作計畫，為傳統中小企業提供診斷服務；教師也帶領學生進行企業市場調查計畫、中小企業網路銷售平台建置服務、提供中小企業海外參展服務，帶領學生參與廣交會及香港展的國際採購業務實習；教師並參與由公營機構與企業提供的研究與產業計畫，學生平日赴企業實習，在暑假赴越南的台資企業實習，學校與民營企業合作辦理資訊、語言等技能檢定認證服務。



The core concept of the industry-academia cooperation mechanism is to provide enterprises with our school's academic resources. NTCB not only combines the resources with the Center for Regional Industry Academia Collaboration of the M.O.E., but also embarks on cross-school industry-academia collaboration projects so as to offer traditional small and medium-sized enterprises management consulting services. Our teachers instruct students to do business market research projects, build up small and medium-sized enterprises on-line sales platforms and assist these businesses in the organizing of international exhibitions. These training initiatives can introduce students to participate in corporate practice and they also provide the opportunities to assist with international purchases trading during the Chinese Export Commodities Fair and HKTDC Exhibitions. Our teachers take part in government-owned enterprises research and industry projects. Our students can pursue internship projects in Taiwanese enterprises both in Taiwan and in Vietnam during the semester and summer vacation respectively. NTCB provides privately-owned enterprises with supports in information, language testing, and certification services.





培育目標

- 一、教授學生基本管理專業知識，培育學生各項專長職能。
- 二、建立整合性的管理知識技能，配合電子商務科技發展、應用及整合，培育電子商務科技及資訊應用之產業經營管理人才。
- 三、加強企業個案研析、規劃與績效評估能力。
- 四、培養學生發掘問題、解析問題及解決問題的管理能力。

課程特色

- 一、在面對自由化與國際化的經營環境，跨領域的整合能力將日顯重要，本所建立管理不同學科的整合性知識創新技能，配合電子商務科技之發展、應用與整合，培育全方位之電子商務管理人才。
- 二、在課程教授上深入且完整，理論與實務並重，結合國內外企業個案及期刊，引導學生系統性的分析思維，培育學生外語能力之訓練，並在專業領域上吸收最新知識而有深入的瞭解。
- 三、定期邀請企業界人士或高階主管至校內舉辦專題講座、座談會或授予學生實務經驗。鼓勵研究生參與產學合作計畫，理論與實務並重，以其能學以致用，進而瞭解產業趨勢並培育產業界所需之人才。

Graduate Institute of Business Administration

Objectives

1. Imparting basic management knowledge and cultivating various professional skills
2. Building integrated management knowledge and skills; providing management professionals for e-commerce and information application industries
3. Cultivating students' ability to conduct case studies, plan, and evaluate performances
4. Cultivating the skills of pinpointing, analyzing, and solving management problems

Curriculum Features

1. To cope with the trends of liberalization and globalization in our business environment, interdisciplinary integrationability becomes more and more critical. Our Institute helps students develop knowledge innovation integration skills to manage different disciplines. It also aims to integrate and apply the development of e-commerce technology to cultivate multidimensional e-commerce management talents.
2. Our courses are thorough and complete: They emphasize both theory and practice. Course reading includes case studies and articles from international journals to maintain up-to-date knowledge and foster better understanding.
3. Our Institute invites business people and high-ranking executive officers to our school to give lectures, seminars or share experiences in their business career. We encourage post-graduate students to participate in industry-academia collaborative projects to balance their theoretical and practical learning. We also hope to promote understanding of the current industry trends.





培育目標

- 一、以學生之專業知識為基礎，採取理論與實務並重的教學方式，使學生在學習過程能將理論與實務互相融和，培育具備領導能力與策略規劃之企業中、高階管理人才。
- 二、培養具有國際觀及全方位策略思維的管理人才，以強化國內企業之全球競爭力。

課程特色

- 一、課程設計以培養學生具有策略性觀點的思考能力及勇於創新的能力為教學目標，為產業培育更多具有全球觀、領導力及創新能力的專業領導者。
- 二、提供多元的課程及師資，課程之規劃針對各產業性質、作業規劃與決策領導等各層面，並考量台灣經濟變化所需知識與能力，培養學生具創新與整合的特質。
- 三、上課教學方式著重個案與實例，強調理論與實務並重，採用國內外著名的實務期刊與名校教材，建立學生解決問題的思考邏輯能力。

Graduate Institute of Executive Business Administration



Objectives

1. Placing equal emphasis on theory and practice to help students integrate knowledge and skills during the learning process and thereby becoming competent managers with leadership and strategy-devising skills.
2. Cultivating global vision and comprehensive strategy-devising skills in order to enhance competitiveness in the global market



Curriculum Features

1. Our curriculum design focuses on nurturing students to become professional leaders with global vision, leadership and innovation abilities, strategic thinking, and innovation capabilities.
2. Our institute offers diversified courses, and we have many experts and scholars. Our curriculum design takes into account of the characteristics of all industries, operational planning, policy making leaderships, and the knowledge and competence for Taiwan's economic changes in order to train our students with innovation and integration skills.
3. Our teaching methods focus on case studies. We also equally emphasize theory and practice and using renowned practice journals and top school materials as our teaching practicum in order to establish students' logical thinking for problem-solving abilities.





培育目標

本所以培育具有整合資訊技術與決策能力之理論與實務兼備人才為目標。學生除擁有資訊科技能力外，亦具備有決策判定素養，預期在進入業界後，可協助企業進行完整策略規劃，善用資訊科技資源，以提升其經營規模與成效。本所藉由各種資訊技術與決策工具的訓練，透過研討會參與、論文報告、論文發表等方式，提升學生的表達及溝通能力，培養學生成為具有解決各種問題能力之高階資訊決策專業人才。

發展特色

- 一、加強語文能力、邏輯思考、資訊應用、獨立學習、團隊合作等基礎能力。
- 二、加強各種基礎知識，包括資訊技術、作業研究、應用統計與計算智慧等。
- 三、培養網路規劃、設計與管理之專業人才。
- 四、培養資訊系統開發與整合能力之管理人才。
- 五、培養企業高階決策人才。



Institute of Information and Decision Sciences

(The Institute was originally named “Institute of Information Science and Management”)



Objectives

The Institute aims to educate students in the skills set of integrating information technology and decision making in both theory and practice. We anticipate that our graduates can devote themselves to business and exert all efforts toward the following objectives: extending the use of information technology to assist business and mastering the use of information resources to increase performance in business conduct. The curriculum design is based on a series of solid training in information technology and decision making. In particular, we focus on seminar, literature discussion and paper publication in order to develop students' problem-solving and communication abilities.

Features of Development

1. Strengthening basic capabilities including language proficiency, logical thinking, information applications, independent learning and team work
2. Emphasizing basic knowledge including information technology, operations research, applied statistics and computational intelligence
3. Cultivating skills in network programming, designing, and administration
4. Guiding students to gain ability to develop and integrate information system
5. Nurturing high-level business administration and strategic decision professionals





Academic Units
教學單位

培育目標

- 一、培養具備國際觀、善用資訊科技，以及瞭解當前公司治理與租稅實務範疇之會計財稅高階實務人才為目標。
- 二、整合會計與財稅之學習，加強理論與實務之結合。

課程特色

本所以「會計與財稅」課程為基礎，結合「國際化、資訊科技與智慧資本、公司治理與租稅實務」，課程特色包括：

- 一、國際化課程：國際租稅規劃、國際會計專題研討等。
- 二、資訊科技與智慧資本課程：智慧資本會計與租稅問題、企業資訊供應鏈與XBRL技術研討等。
- 三、資本市場與租稅實務課程：內部稽核與公司治理專題研討、財產稅及營業稅實務、稅務查核與行政救濟等。

藉由上述課程之學習，期使理論與實務結合，培養具分析思考之高階實務人才。

Graduate Institute of Accounting and Taxation

Objectives

1. Cultivating high-ranking accounting and taxation talents with global vision, information technology skill, and knowledge of current corporate governance and taxation practice
2. Integrating the learning of both the accounting and taxation fields and strengthening the combination of theory and practice

Curriculum Features

Based on accounting and taxation courses, the Institute combines internationalization, information technology and intellectual capital, corporate governance and taxation practice. Our curriculum features are as follows,

1. Internationalization courses: International Tax Planning, Seminar on Internal Accounting Standards, etc.
2. Information technology and intellectual capital courses: Accounting and Taxations of Intelligent Properties, Seminar on Business Information Supply Chain and XBRL, etc.
3. Corporate governance and taxation practice courses: Seminar on Internal Auditing and Corporate Governance, Practice on Property Tax and Business Tax, Practice on Tax Auditing and Administrative Relief, etc.

Through these courses, we hope to combine theory with practice and cultivate high-ranking talents with analytical thinking abilities.



財務金融系(含碩士班)

發展特色

- 一、財務金融系碩士班設有財務管理組及財務工程組，財務管理組著重公司理財、投資理論之研究；財務工程組著重生性商品之分析、設計、避險與評價，旨在培育具獨立思考之金融專業人才。
- 二、學院部課程設計兼重理論與實務，強調資訊科技與外國語文二大能力，使學生兼備財務金融專業知識及實際操作能力。

課程特色

- 一、課程特色結合資訊科技。本系透過教育部「發展學校重點特色」專案補助計畫，建置完整的金融資訊實驗室，透過網路可接收即時金融資訊，模擬各金融工具之投資與避險，以培育出具有實戰經驗之金融商品操作人才。
- 二、加強與業者簽訂建教合作計畫，積極延攬合作機構之專業經理人至本系開設實務課程。
- 三、課程配合「專業證照制度」之發展趨勢，本系建置有財金證照網路模考系統，鼓勵並輔導同學取得金融專業證照。



Department of Finance Graduate Institute of Finance



Features of Development

1. The graduate program allows students to major either in Financial Management, which focuses on studies in corporate finance and investment theory, or in Financial Engineering, which focuses on the analysis and design of derivatives and circumvention of risk and appraisal. The goal is to train financial professionals with critical thinking abilities.
2. The courses of the undergraduate program place equal emphasis on theory and practice. Information technology and foreign languages are stressed so that students can possess both financial expertise and practical work capabilities.
2. for the “Development of College Key Features” and set up a well-equipped financial information laboratory. Financial information can be accessed online instantaneously and various investment tools and procedures are simulated in the lab to help students develop into financial talents with practical experience.
2. The Department will continue to strengthen cooperation with the industry and invite professionals from cooperative businesses to offer practical courses.
3. In coordination with the development of the professional certificate system, the Department set up Financial Certificate Exam Simulation Online Platform to encourage and assist students in obtaining financial professional certificates.

Curriculum Features

1. Information technology is integrated into teaching methodology. The Department has obtained a grant



發展特色

配合全球經濟發展及經營環境的變遷，以及提升學生跨國商務溝通的能力，本系碩士班長期目標為朝向國際化、科技化與創新能力的培養。本系碩士班將經常邀請國外專家學者來台講學，部分課程則以全英文進行授課，未來將加強本系碩士班學生與國外知名研究所進行國際交流與交換，積極落實跨國知識學習的範疇，拓展研究生的國際視野、知識與溝通能力，強化創新與應變的本能，以達跨國企業中高階管理人才之所需。

課程特色

碩士班

在課程規劃上有國際企業、國際財管與國際行銷等課程。同時為加強學生對大陸市場的深入了解與分析，開設有大陸經貿與區域經貿等課程。此外，為加強學生與業界的互動，安排有商務專題講座，由業界高階主管親授商務管理之專業知識與技能。

學院部

- 一、配合產業需求規劃課程領域及大陸系列課程，以及確切配合中小企業對從事國際商務人才能力的定位。
- 二、配合企業需求與企業共同規劃「就業學程」大綱，以講座方式邀請適合各大綱主題的企業主或專業經理人講授相關實務知識；預期可藉由台商企業協助訓練其所需人才，並增進畢業生就業機會。
- 三、配合國際商務之外語能力需求與技職體系學生外語能力不足的事實，特別安排多門外語課程。於每學年度定期舉辦「英語簡報競賽活動」，以訓練學生英語表達之能力，進而增加學生在職場上之競爭力。

重點特色課程為「國際貿易專題」與「國際商務專題」，透過實務專題的製作與發表結合理論與實務，提升同學對於專業知識的應用與表達。此外，並積極與產業界合作，實際了解產業發展的概況與需求，以培養同學符合業界人才之所需，提高畢業班同學就業的能力。



Department of International Business Graduate Institute of International Business

Features of Development

The focus of the Institute of International Business is to increase students' knowledge and ability in terms of internationalization, technology and innovation through development of their intercultural business communication competence and ability to cope with global economic development and ever-changing managerial practices. The Institute often invites foreign scholars to deliver lectures, and some courses are instructed in English. In the future, the Institute will continue academic exchanges with internationally renowned institutes to broaden students' view and scope of learning. The Institute strives to enhance students' communication competencies and stimulate their innovative and reactive instinct. The Institute aims to develop future managers for multinational enterprises.



Curriculum Features

[Graduate Institute of International Business](#)

The core curriculum includes courses such as International Enterprise, International Finance Management and International Marketing. In order to help students develop comprehensive understanding about the market of Mainland China, there are courses on China Economy and Trade and Regional Economy and Trade. Besides, the Institute facilitates the contact between students and the industry by regularly organizing seminars on business topics which are instructed by senior executives from within the industry.

[Department of International Business](#)

1. The Department works with Taiwanese businesses that invest in the Chinese Mainland, designed to offer courses on Mainland Trade, Mainland Market, Mainland Investment, Mainland Business Lectures, Trade Service Industry, and Food Processing Industry so as to nurture future international business talents to meet the needs of small-size and mid-size enterprises.
2. The Department works with Taiwanese businesses to offer employment programs which invite entrepreneurs or managers to give lectures about experience and knowledge in practice. The program aims to assist Taiwanese businesses in training the talents they need and also enhance the employment of our graduates.
3. The Department offers ample foreign language courses to strengthen students' language command in international business. Also the Department holds an "English Poster Contest" to encourage students to express themselves freely in English to enhance their creative competencies in the future job market.

Through working in projects and presenting the results, students can develop their application and expression skills of professional knowledge. Moreover, the Department actively collaborates with industries so as to catch on to the industry's development and needs, cultivate the needed talents, and promote graduates' employment.

會計資訊系

發展特色

面對新經濟時代、國際會計及資訊技術快速發展之環境下，會計資訊系培育目標主要為：熟悉會計與商學相關專業知識，具租稅實務與金融商品會計、及資訊處理技術能力，且輔導同學取得專業證照與英文檢定，以期成為具職業道德與敬業服務精神之會計專業人才。

其教學特色為：

- 一、強調「本位學程」之規劃，重視「務實致用」之教育理念。
- 二、會計專業與資訊科技結合，引進企業化與資訊科技之新觀念教學。
- 三、積極鼓勵與輔導學生取得專業證照。
- 四、與國際學術交流合作，提升國際觀與語言能力。
- 五、結合實務與理論，執行產學合作。

課程特色

課程「以會計與資訊科技之整合學習為經，以企業經營管理、國際化二項之學習為緯」為發展重點。

- 一、結合會計與資訊科技領域之學習為課程發展主軸。
- 二、強調公司治理及國際觀之課程。
- 三、使學生瞭解世界各國之會計制度、資本市場及經營管理，以培養具備語言能力及國際視野之會計與管理人才。



Department of Accounting Information

Features of Development

In New Economy Age with fast pace of international accounting and information technology advancements, our department development objectives are to cultivate our students with professional knowledge in accounting, business administration, taxation practice, financial products and information processing techniques. The Department also facilitates students to obtain professional certificates and pass English exams so as to nurture accounting professionals with business integrity and strong business ethical dedication. The curriculum features are:

1. Emphasizing on school-based curriculum and the educational philosophy of pragmatism
2. Combining accounting professionalism and information technology; introducing new teaching concepts in e-business and information technology
3. Encouraging and assist students in acquiring professional certificates
4. Cooperating with overseas universities to enhance students' global views and language competencies
5. Combining theory and practice; promoting industry-academia cooperation

Curriculum Features

One is integration of accounting and information technology, and the other is corporate management and internationalization.

1. Integration courses in accounting and information technology
2. Emphasis on corporate governance and international views cultivation
3. Ample knowledge of international accounting standards, capital markets and business administration to develop accounting and management talents with international views





發展特色

以培育兼具租稅規劃及稅務查核能力之中高階財稅專業人才為教育宗旨。除了輔導學生通過稅務相關公職人員考試之外，並鼓勵學生取得各種財稅相關之專業證照。

財政稅務系的教育訓練一向著重理論與實務的結合，循序加強學生對租稅法與民商法、稅務會計、租稅規劃等涵蓋財稅、會計與法律三個領域的分析與應用能力，成為兼具租稅查核、規劃及實務綜合運用的專才。為因應國際化潮流與兩岸關係的發展所需，特增開全球化與大陸財經、比較兩岸租稅制度並加強外語能力的訓練與強化電腦基礎課程及軟體應用能力等課程，以應社會就業市場的需要。

課程特色

教育方向著重理論與實務的結合，在課程規劃方面，除紮實安排會計、經濟、財政、民法等基礎課程外，對稅務專業知能的養成，採循序增進學生對租稅法與民商法、稅務會計、租稅規劃等三方面的分析、運用與綜合能力；另為因應國際化潮流與兩岸關係的發展所需，特別加強外語能力的訓練與強化電腦基礎課程及軟體應用，並增開全球化與大陸財經、租稅制度等課程，以因應社會就業市場之需；再者，為配合繼續深造同學的需要，亦分別加強安排高等經濟、統計等相關選修課程，以輔助同學應考財經類研究所。

Department of Public Finance and Tax Administration

Features of Development

The Department aims to cultivate middle- and high-level professionals with capabilities in taxation planning and taxation audit. In addition to assisting students in passing the qualifying exams for taxation officers in the public sector, the Department also encourages students to obtain taxation-related professional certificates.

The Department has always emphasized the combination of theory and practice. In planning courses, the Department stresses the analysis and application of taxation law, civic and commercial law, and taxation accounting, so that students may become professionals in taxation audit, planning, and practice. In order to meet the trend of internationalization and the development of cross-strait relations, the Department pays special attention to training in foreign languages, basic computer skills, and software applications. Courses in globalization, Mainland China's economy, and taxation systems are also offered to meet the needs of the employment market.

Curriculum Features

The Department focuses on the combination of theory and practice. As of curriculum planning, the Department offers basic courses such as Accounting, Economics, Public Finance and Civil Code. As of advanced professional taxation knowledge, the Department aims to foster students' skills in analytical, applicational and composite abilities in taxation law, civic and commercial law, and taxation accounting step by step. In order to meet the needs of internationalization and the development of cross-strait relations, the Department pays special attention to training in foreign languages, basic computer skills, and software applications. Courses in globalization, Mainland China's economy, and taxation systems are also offered to meet the needs of the employment market. Moreover, for students pursuing further studies in graduate schools in finance or economics, the Department offers courses such as advanced economics and statistics.



企業管理系

發展特色

本系培育目標以培育具人文素養、多元活潑的企業管理人才為教育目標，因應流通產業人才需求，規劃一系列行銷與流通管理相關課程及活動，達到學生畢業即就業的目標。

此外，本系教學特色採用理論與實務並重，配合落實證照制度，輔導學生參加電腦、會計、語文及財務金融等各專業領域相關證照之檢定。並採取實務導向學習，跳脫理論導向式的傳統學習模式，讓學生能以實務為重心，便利就業。



Academic Units
教學單位

課程特色

課程規劃以管理為主、資訊為輔，並掌握時代脈動及企業界人才之需求，開設「策略管理」、「全面品質管理」、「行銷企劃實作」、「連鎖加盟管理實務」及「通路管理」等行銷與流通管理相關領域課程。

- 一、課程規劃除基礎企業管理相關課程外，並加強語文、會計及資訊等，鼓勵同學取得各種專業相關證照。
- 二、部份課程採雙講師方式授課，由業界經理人及本系教師共同授課，讓同學吸收更多業界的新知。舉辦相關系列之講座及企業參訪活動，安排畢業班學生至企業實習，進行職場體驗課程，以協同學畢業後即可順利進入職場。
- 三、畢業班必修課程「企業實務專題」，培養其研究能力，並發展溝通技巧與團隊合作精神。

Department of Business Administration



Features of Development

The Department aims at cultivating business management executives with humanities, multidimensional vision and energy in light of mobility of industry professionals. Our curriculum encompasses a series of marketing and logistic management courses and activities to achieve the objective of landing jobs after graduation.

Moreover, the Department teaching features are as follows: the combination of theories and practice, supporting students obtaining licenses or certificates in the related fields such as computer, accounting, language and finance, designing practice-learning oriented courses to balance with traditional theory oriented learning prototype for students to meet the needs of the employment market.

Curriculum Features

Management is the primary focus of our courses and information is the secondary field. To catch on the market trends and meet the needs of enterprises, the Department offers courses such as strategic

management, total quality management, marketing planning and practice and other courses related with marketing and logistic management fields.

1. Courses focus not only on fundamental management theories, but also on language, accounting and information skills, and encourage students to obtain professional certificates and licenses.
2. The Department offers courses co-instructed by managers in the industry and faculty in our school for students to learn more knowledge from the industry; holds lectures and corporate visits related with logistics field; arranges internships in corporations for graduating students to better succeed in employment after graduation
3. Graduating students must take the required course Corporate Practice Project. This course is designed to cultivate students' analytical ability, communication techniques and team work spirits.

資訊管理系

發展特色

資訊管理系整合資訊科技與管理科學，配合商業技術應用，成為本系發展的重要方向。特別在資料庫管理、企業電腦網路、電子商務及多媒體製作應用等學門加強教學與研究。

本系重視學生的技能與實務能力培養，加強專題製作及技能檢定等多方面養成教育，使學生具備嫻熟的電腦技術管理及應用能力。

資訊管理系有各種學有專長且實務經驗豐富之副教授10位、助理教授1位、講師9位，其中9位具有博士學位，另有6位正在國內外各大學進修博士學位中。

依發展方向所規劃之系列課程配合目前資訊社會所需，學生將可在一般網路服務公司、軟體開發公司及企業、服務業之資訊中心或MIS部門發揮其專長，就業市場寬廣。

課程特色

資訊管理系在課程規劃時，為能配合企業之需求，除系上的課程規劃委員外，另聘校外委員共同參與。資訊管理系的課程在資訊專業課程上可分為資訊技術及資訊管理兩類。資訊技術類的課程包括如網路、資料庫、程式設計、多媒體設計等，而資訊管理類的課程則包括如管理資訊系統、網路行銷、行動商務等。

專業課程的進行除了理論外，強調實務操作，讓同學能在畢業時擁有企業需要的實務能力。此外，課程安排包括基礎商業科目及人文科目，讓同學在資訊管理的專業領域得到充足的訓練外，亦能有商業素養及人文特質。





Features of Development

The Department emphasizes the integration of information technology and management, especially database management, business computer networking, e-commerce and multi-media manufacturing and applications.

The Department lays stress on pragmatic abilities by offering courses on conducting projects and obtaining certificates so that students can be familiar with the management and application of computer skills.

The faculty includes 10 associate professors, 1 assistant professor, and 9 lecturers, of whom 9 hold PhD degrees and 6 are PhD candidates.

The courses designed by the Department meet the needs of a technology-oriented society. Graduates can work in the fields of network service, software development, information centers in general business and service sector, and MIS. The road to the employment market is wide open.

Curriculum Features

The courses constantly adjust to the social changes so that students can become professionals of information management and survive in modern business environment. The courses are designed by school and outside-school committee members, and can be categorized in two areas, information techniques and information management. In information technology area, courses comprise of Internet, database, program design, multi-media design, etc. In information management area, courses include information system management, Internet marketing, mobile commerce and so on.

Professional courses combine practice and theory for students to have corporate-needed skills. Moreover, the Department offers fundamental business and humanity courses to cultivate students' commercial and humanity qualities.



發展特色

配合國家教育目標及經貿發展需求，培育精通外語並兼具商業及資訊專業知識、技能之專業人才。另一方面，學生可依個人專長與興趣作多元發展。



課程特色

- 一、培育學生之外語溝通能力（現階段以英語為主，日、西、法、德語為輔）。
- 二、加強電腦運用及商業知識實務訓練。
- 三、加強國際化與學術交流。
- 四、教學以理論實務並重，鼓勵學生多元發展。

全方位培訓：外語＋經貿實務＋電腦應用＋團隊互動



Department of Applied Foreign Languages



Features of Development

In order to meet the educational objectives and economic-development needs of the country, the Department cultivates its students to become professionals with good command of foreign languages, business and computer. Students are also encouraged to develop their own special skills and interests.

Objectives

1. Cultivating communication skills in foreign languages (majoring in English with Japanese, Spanish, French, and German as minors)
2. Emphasizing application of computer skills and practical training of business expertise
3. Strengthening internationalization and academic exchange
4. Placing equal emphasis on theory and practice and encouraging students to work in a wide variety of fields according to individual strengths

Multi-Dimensional Training

Foreign languages + Business skills + Computer skills + Teamwork





通識教育中心

發展特色

通識教育旨在使學生明瞭人類過去之精神文明，掌握當前社會之脈動，並有未來前瞻性之視野。課程應兼具文學性、哲學性、歷史性、社會性及未來取向之特質，冀望能提升學生對自我的認識，並在專業能力外，具備寬廣的知識背景，以發揮其專業智能，使學生畢業後能準確掌握社會歷史的動向，成為新世紀之領導人才。

教育目標

- 一、塑造博雅的涵養及恢弘的人生觀
- 二、提升人文藝術的素養
- 三、開拓多元宏觀的視野
- 四、加強創意與邏輯思維
- 五、增進社會人際的關懷
- 六、培養本土化與全球化的能力

課程特色

就與商學異質的通識課程而言，為促成商學科系畢業生能兼顧商業經營與生活品味，本校通識課程特別著重藝術與人文的教學。另就與商學同質的通識課程而言，為使通識教育能直接輔助商學發展，拓展商學的創意空間，本校通識課程也著重應用性與實務性。

華語文教育

為配合政府推動對外華語文政策與國際化的教育趨勢，以教授華語文，提升我國對外華語文市場與國際化之競爭力設置「華語文中心」，以推廣海內外華語文學習相關業務：

- 一、辦理外籍學生華語文教學。
- 二、培訓華語文師資。
- 三、編纂華語文教材。
- 四、舉辦華語文學術交流活動。
- 五、其他與華語文教學相關事項。



General Education Center

Features of Development

Core objectives of general education are to cultivate students' virtues and positive attitude for life, to keep up with the current societal trends, and develop proactive vision for our future. The courses comprise literature, philosophy, history, social science and future orientation for students to understand their self-image and enlarge their vision to the society. Students can catch up the moves of society and history and become leaders in the new century. Educational objectives are as follows,

1. Appreciation of liberal arts and broad views in philosophy of life
2. Enhanced humanistic vision and artistic appreciation
3. Broad vision of multi-dimensional vision
4. Creative learning and logical thinking
5. Care and love towards society and human beings
6. Ability of domestication and globalization

Curriculum Features

For courses heterogeneous from business ones, our Center focuses on education of arts and humanities to promote business college graduating students with good taste for life. On the other hand, for courses homogenous with business ones, our Center focuses on practice and application of these general education courses in order to support business study development.

Chinese Learning Education

To comply with government's policy to promote the Chinese language internationally and the internationalization of Taiwan's educational system, the Center was established to coordinate affairs related to:

1. Teaching Chinese to overseas students
2. Training teachers to teach Chinese
3. Compiling Chinese learning materials
4. Holding Chinese learning academic exchange activities
5. Other Chinese teaching related affairs



體育室



培育目標

順應時代變化及社會變遷，配合學生興趣的發展，推廣「終身體育」的理念，期使學生能享受運動的樂趣，豐富自我生涯的休閒活動規劃。

體育教學的目標為：

- 一、提升運動能力，發展個人運動專長。
- 二、增進運動技能，提升身體適應能力。
- 三、提高運動意識，養成終身運動習慣。
- 四、培養運動道德，促進和諧人際關係。
- 五、體驗運動樂趣，豐富休閒生活品質。
- 六、增進體育知識，建立正確體育觀念。

課程特色

課程設計以多元化、樂趣化、生活化為原則，低年級以普通體育課程為主，高年級則採興趣選組分科教學。目前興趣選項課程項目規劃有籃球、排球、桌球、羽球、網球、游泳、國際標準舞、有氧舞蹈、爵士舞及太極拳等項目。



Physical Education Office



Objectives

In accordance with the change of our society and times and the interest of students, the office promotes lifelong habits of exercise in order to help students enjoy exercising and enriching their leisure time.

1. Promoting athletic abilities and developing personal sports expertise
2. Upgrading athletic skills to develop healthy bodies
3. Promoting the importance of sports to cultivate lifelong habit of exercising
4. Cultivating athletic ethics to promote social network harmony
5. Experiencing the fun of exercises and enriching the quality of leisure time
6. Strengthening knowledge in the sports field and establishing correct exercising concepts



Curriculum Features

The courses design focuses on diversification, pleasure and application. In the junior level, courses are general physical courses; in the senior level, courses are instructed in small groups. Students can choose their own groups by interests. Current groups are basketball, volleyball, ping-pong, badminton, tennis, swimming, ballroom dancing, aerobics, jazz dancing and Taichi.

進修推廣部

本校進修推廣部設立宗旨係為辦理在職人員進修業務，培育高級專業人才，促進國家產業發展及輔導社會各界人士學習專業知識與應用技能，並提升人力素質，陶鑄學生成為新世紀企業界的領導人才。

學生事務方面，致力維護學生上課期間校園安全、交通安全的宣導；辦理學生平安保險，以因應急難的處理；提供助學貸款、獎助基金；協助學生處理兵役問題，並鼓勵、協助同學成立及參加社團活動。學生就業方面，隨時公佈廠商求才最新資訊，並提供校園工讀機會。

推廣教育方面，為響應政府提倡國民終身學習理念及推廣社會教育，依本校發展特色，開設推廣教育課程，兼顧理論與實務，跨系科整合各領域課程，以擴大協助有志進修之社會人士。目前開設有學分班、非學分班及專業訓練等課程。



Extension Education Division

Educational Objectives and Features

The Division encourages senior employees to receive on-the-job training and aims at cultivating business professionals to support the businesses of the country. Courses are designed to impart professional expertise and applied skills in order to upgrade the workforce and cultivate business leaders for the 21st century.

Regarding student affairs, the Division stresses self-management, academic performance, career planning, and social life. The Division is dedicated to safeguarding students when they attend night classes and ensuring transportation safety. Students are encouraged to purchase safety insurance as a precaution against emergencies. The Division also provides tuition loans and scholarships and helps students handle military service affairs. It assists the organization of student clubs and encourages active participation. As for employment services, the Division provides the latest information on employment opportunities and offers part-time jobs on campus.

Extension Education Programs

In accordance with the ideal of lifelong learning advocated by the government, the Division has taken on the task of promoting social education. Taking advantage of the features of the College, we offer interdisciplinary courses with equal emphasis on theory and practice to those who wish to pursue advanced study. Programs currently offered include, credit courses, non-credit courses, and professional training.



空中進修學院



學制介紹

為因應我國遠距教學之推展，於民國55年成立本校，現制為民國91年改制而成。本校基於國家經濟發展及成人進修之需要，提供社會在職人士進修管道，以落實終身與回流教育政策，及提升人力素質為目標。除台北校本部，設有二技部應用商學系，並附設二專部，計有國際貿易、財務金融、會計、企業管理、資訊管理及應用外語等6科，並於基隆、中壢、宜蘭、花蓮及台東等地設置教學輔導處。為因應空中高等教育發展趨勢，符合國家與社會發展需要，正研議籌備四技學制，以提供進修多樣化的選擇。

Subsidiary School 附設學校



教育特色與目標

本校學生多係在職社會青年，生活輔導方針著重於培養學生自動自發、堅毅向學的精神，以及守法自治、自愛的道德觀念。而學生社團發展非常健全，目前設有愛心社、登山社、踏青社、攝影社、羽球社、插花社、英語研習社、網路通訊社及瑜珈社等9大社團，並有各系科學會、班聯會與畢聯會與校友會等4大組織。91學年度學院部學生加入後，組織更加完備、成熟並具有特色。

本校秉持「入學從寬，考核從實，畢業從嚴」的辦學態度，及「成人的」、「社會的」、「繼續的」與「終生的」教育理念，採免試登記入學，並藉面授、函授、廣播、電視、網路等五環並進的教學方式，以落實「人人有書讀，處處是教室，時時可學習」的目標。同學隔週返校面授一次，共計8次。學院與專科分別修滿78及80學分後，即可分別獲頒學士及副學士學位。

Open College



Introduction

Open College was formerly named Open Business Junior College. This school is the first school for distance learning in Taiwan. Its junior college offers degrees in international trade, finance, accounting, business administration, information management and applied foreign languages, while its college offers degree in applied business. Apart from the main campus, there are tutoring centers in Chungli, Keelung, Yilang, Hualien and Taitung. In 2002, the school was reorganized into Open College and provided more chances of advanced study for employees in public and private sectors, thereby elevating the cultural level of our society.

Features and Objectives of Education

Since most students in the College are adults, guidance focuses on the cultivation of self-reliance, obedience to laws, self-management, and self-respect. There are eight student clubs: Charity, Mountain Climbing, Hiking, Photography, Badminton, Flower Arrangement, English Study, and Internet Communications. There are also the Department Association Club, the Class Association Club, and the Graduate Association Club. These clubs boast sound structures and outstanding members. Since 2002, students have been participating in various activities, making these clubs more organized, mature, and specialized.

There are many methods of teaching: television, radio broadcasting, correspondence, Internet, and in-class teaching. Generally speaking, students come to school for in-class teaching every other week. College students acquire the bachelor degree after taking 78 credits. Junior college students acquire the diploma of two-year junior college after taking 80 credits. Experienced domestic and foreign teachers are employed to provide classroom teaching, so that students' problems and questions can be solved and answered.

專科進修學校

學制介紹

為因應臺灣企業經營規模連鎖化及國際化，本校於民國87年成立附設專科進修學校，招收高中職畢業有志進修之在職人士或應屆畢業生，以培育流通相關產業優秀幹部及專業人才。目前設有企業管理科流通管理組及商業文書科流通管理組，屬於二專學制，修業時間為3年，並無上限，畢業授予副學士學位。

教育目標與課程特色

教學目標

- 一、於校訂科目中著重規劃流通相關產業之管理理論與實務課程。
- 二、課程設計強調實務導向，學生赴建教合作企業實習，企業考核之實習成績列入該課程一部分。
- 三、全部3年學程至少80學分，其中校外實習佔18學分。



課程特色

建教班上課方式採五—一制教學，即學生每週5天在建教合作企業工作，1天返校上課，1天休假。（非建教班每週五晚上及週六返校上課，兼具升學及就業之需要。）

畢業出路

專科進修學校畢業視同專科畢業同等學力，將來可繼續升學二年制技術學院（科技大學）、插班大學3年級或報考研究所、留學考試或參加高普考等考試。

Extension Junior College

Introduction

To respond to the need of the chaining and internationalization of companies in Taiwan, the School set up Distribution Management Section in the Department of Business Administration in 1998, and the focus was on the theory and practice of distribution management to cultivate experts in related fields. In 1999, the Secretarial Affairs Section, now changed to the Distribution Management Section, of the Department of Secretarial Science was founded to teach theory and practice of secretarial science and cultivate experts in related fields.



Objectives and Features

Objectives

1. The design of the curriculum stresses management theory and practice in distribution-related fields.
2. The courses are designed for pragmatic purposes. Students work in companies that hold cooperative relations with the College. These experiences are considered part of students' academic performance.
3. During the three-year program, students are required to take at least 80 credits, 18 of which come from work.

Features

The on-the-job classes adopt the 5-1-1 approach, i.e., each week students work five days in companies holding cooperative relations with the College, study on campus for one day, and have one day off. (Non-on-the-job classes study on campus on Friday evening and Saturday with a view to satisfying the needs of employment and further study.)

Career

Graduates from the Extension Junior College are deemed the same as graduates from the Junior College. They are qualified to take entrance exams to two-year technical colleges or universities, transfer to the junior year of university, take entrance exams to graduate schools, pursue further studies abroad, or take the Advanced Exam for Public Servants.



學制介紹

現設有商業經營科、應用外語科—英文組、資料處理科等三科，共15班，學生約600人，學生來源為參加基北區高中職聯招。其中，應用外語科於100學年度停招。在學期間使用學院部各項完善教學設備，培育優良商業基層人才。

教學特色

為北部唯一之國立商業技術學院附設高商進修學校，師資優良，熱心教學，循循善誘，生活輔導教官認真負責，重視學生身心之平衡發展，定期舉辦各項文康及球類競賽，以培養學生責任心與榮譽感。更有健全之工讀制度，主動輔導學生至各金融機構、企業工讀實習，藉以吸收工作經驗。

近年來更積極輔導學生取得專業證照，並鼓勵學生繼續升學，銜接四技二專或普通大學深入學習，不論升學考試或繁星計畫，都有輝煌的成果。同時承襲原有高商優良傳統及學風，校友遍佈全國各行各業，貢獻卓著，獲得家長與社會各界之肯定。

Continuing High School of Business

Introduction

Currently the School has Department of Business Administration, Applied English and Information Management. (The Department of Applied English will stop student recruitment from the 2011 academic year.) There are 15 classes with more than 600 students. Students are from high school and vocational high school joint admission test in Taipei and Keelung area. The School takes advantage of the excellent facilities, making every effort to cultivate entry-level business talents.

Feature

The School is the only extension school attached to a national business college in northern Taiwan. The School is proud of an enthusiastic teaching staff and dedicated military instructors which can help students place equal developments both physically and mentally. Student clubs are encouraged and various academic and athletic competitions are held to help cultivate the sense of honor. The sound system of part-time work helps students work in financial institutions or companies to gain work experiences.

In recent years, students are encouraged to pursue advanced study and take the exams for professional certificates. Graduates can take entrance exams for four-year programs in technical colleges and two-year programs in junior colleges or study in regular universities. Graduates have performed well in the entrance exams, applications in Star Projects and other related programs. We have outstanding alumni across different sectors in the country. Their performance is well-recognized by parents and the society.





圖書館 Library

圖書館為一座地上7層，地下1層之現代化建築，全館共有598個座位，供師生閱覽之用。

服務概況如下：

商業圖書資料之專業館藏

成立圖書館委員會提供商業圖書採購諮詢，現有中西文藏書17萬餘冊，中西文期刊近628種，電子資料庫49種，電子書4萬餘冊，電子期刊1萬餘種。

圖書安全門禁系統

採用圖書安全門禁系統，可攜帶書包入館使用各項資源。

完整之資訊網路系統

全館佈有無線上網環境隨插即用之網路插座，以及資訊檢索區設置電腦供讀者利用。

完善之電子化系統

全面採用DYNIX自動化系統，建置有iPac全球資訊網書目資料查詢系統、電子學位論文系統、遠端登入認證系統及電子資源整合查詢系統等。

The Library is a seven-story modern building with a basement. The reading rooms, located on the 1st through the 6th floor, contain 598 seats. The services offered by the library include:

The storage of business-related reading materials

The Library sets up a committee and provides purchasing information of business-related reading materials. Currently, the library has more than 170,000 books in Chinese as well as in foreign languages, close to 628 kinds of periodicals, 49 kinds of electronic databases, over 40,000 electronic books, and more than 10,000 electronic periodicals.

Security system

The Library adopts Security System so that faculty and students can bring their bags with them when they enter the library to use various resources.

Complete information system

The Library has plug-on network plugs, and the information searching area provides on-line service.

Automatic system

The Library is equipped with the DYNIX automatic system throughout the building and the iPac Catalogue System, electronic degree thesis system, and remote log-in security certificate system.

電子計算機中心 Computer Center



電子計算機中心位於行政大樓5樓及6樓，各樓層分別設置4間電腦實習教室、1間辦公室及1間主機房，校園各大樓間佈設有光纖骨幹網路及無線網路設備。目前對外網路以頻寬200Mbps連接TANet，以提供網際網路傳輸、電子郵件系統及教師FTP系統等各項資訊服務，充裕且穩定地提供教職員生使用。電算中心負責維運及安排8間電腦教室（每間教室約有60部電腦，均安裝本校取得授權之合法軟體），校務行政電腦化系統之規劃與維護，及提供全校電腦相關軟硬體設備之維修及諮詢服務。

The Computer Center is located on the 5th and 6th floors of the Administrative Building. There are 4 computer classrooms, an office and a room for storing school servers and servers supporting computerization of school administration and teaching on both floors. The School offers fiber-optic network and wireless Internet on campus. The outbound connection goes to TANet, an academic network set up by the Ministry of Education, with a bandwidth of 200Mbps for Internet transmission, email system, teacher FTP system and other information related services, providing abundant and stable Internet connection for the faculty and students. There are 8 computer rooms and each room is equipped with 60 computers, all installed with licensed softwares. The computer rooms are managed by the Center for planning and maintaining school administrative computerization system and as all computer related hardware and software equipment repair and counseling service.



視聽教育中心 Audio-Visual Center

本校為配合語言課程及各學科之教學需求設立視聽教育中心，現有7間多媒體語言教室、1間小型討論室及自學室。各多媒體語言教室皆設有語言學習機系統、影音光碟機及單槍投影機等視聽教學設備暨網路化電腦設備，並裝置閉路電視監視系統和對講聯絡系統，以支援班級教學活動。小型討論室亦配置多項視聽及電腦設備，以作為小組教學活動之用。自學室則備有各種外語學習有聲期刊、全民英檢試題、個人用語言學習機、錄放影機及光碟機，以提供學生自我學習並加強其語文能力。另外，視聽教育中心典藏了多種外語視聽教材及多元化之外語影集、影片，供教師授課或學生自學時使用。視聽教育中心為配合北商培養具優良品格的商業人才，定期舉辦網上文學閱讀競賽。藉此活動鼓勵學生閱讀有趣而經典的英文原文小說，進而培養其對社會關懷，正面思考及積極進取的價值觀。未來視聽教育中心將配合多媒體外語教學發展趨勢，持續更新各項軟、硬體教學設施，以營造更理想之外語學習環境。

To meet the demands of language instruction and other courses, the Audio-Visual Center provides seven Multi-media Language Labs, one seminar room, and one self-study room. The Multi-media Language labs are equipped with language learning system, video players, projectors and computers for Internet access. CCTV and the intercom system are installed to facilitate instruction and learning activities. The Seminar Room is also equipped with audiovisual facilities and computers and may be used for small-group instruction. The Self-Study Room provides various audio-periodicals for foreign-language learning, GEPT materials, language-learning machines for individual use, and video players and CD-ROM players to assist language learning. In addition, the Center holds a collection of diverse audio-visual foreign-language materials and films for instruction and learning. The Audio-Visual Center holds regular Online Reading Contest in hope of encouraging students to read good English novels. In so doing, it is hoped that students learn the value of caring about the society, thinking positively and being conscientious. The Center will keep upgrading facilities and materials to fulfill the need of multi-media language instruction and create a better language learning environment for the students.



特色實驗室

Feature Laboratories



本校設有各項專業實驗室，計有資研所網路最佳化實驗室、智慧型多目標最佳化與賽局對策研究室，及電子商務實驗室；資管系專題實驗教室及數位學習實驗室；會資系虛擬會計師事務所、會計資訊實驗室；財金系之金融資訊實驗室等。

NTCB established a variety of professional laboratories, such as Moving Objects Research Lab, Graph Algorithm Lab, Intelligent Multi-Criteria Optimization and Game-Theoretic Decision Lab, Network Optimization Lab in the Institute of Information and Decision Sciences, Case Laboratory and E-Learning Laboratory in the Department of Information Management, Virtual CPA Firm and Accounting Information Lab in the Department of Accounting and Information, and Financial Information Lab in the Department of Finance.

體育運動設施

Sports Facilities

本校充分利用現有校地及空間，規劃多種運動場地及設施，提供師生良好的活動空間，享受精質的體育運動品質，設有體育館、籃球場、排球場、綜合球場、網球場、高爾夫球練習場、韻律教室、桌球教室、撞球室、重量訓練室、室內跑道及練習牆等。

The School takes full advantage of the existing campus space and sets up various spaces and facilities, so that the faculty and students can enjoy good living space and a better athletic quality. The School is equipped with a gymnasium, courts for various kinds of ball games, golf driving ranges, dance classrooms, indoor track field, etc.





心理輔導 Psychological Counseling

學生輔導中心設有舒適的個別諮商教室、團體活動室及測驗室。聘請校內外學有專精的輔導老師，其中4位具有諮商心理師證書提供諮商服務，主要的服務項目包括：

- 一、諮商輔導。
- 二、心理測驗。
- 三、專題演講座談、成長團體及工作坊。
- 四、輔導知能研習會。
- 五、心理書籍、期刊及視聽教材借閱。
- 六、志工培訓。

自86學年度起本校為教育部「北二區大專院校輔導工作協調諮詢中心」召集學校，統籌規劃辦理北區40所技專院校校際輔導知能研習活動。88學年度開始，綜理本校導師業務。90學年度起，全面推動輔導相關行政業務流程電腦化，致力於電腦通訊媒介之運用，以擴展輔導新知宣導、增加學生求助提供諮商管道。94年度設立資源教室，協助身心障礙學生適應學習生活。

The objectives of Students' Counseling Center are to respect and accept students as they are and help them understand themselves so that they can wisely choose and plan their academic and business career and become accustomed to the various requirements of the environment. The Center enjoys two cozy individual counseling rooms, a group activity room and a test room. The Center also hires experts on and out of the campus to offer counseling services, which include:

1. Counseling
2. Psychological tests
3. Lectures and seminars on specific topic and various growth groups and workshops
4. Seminars on counseling knowledge and capacity
5. Lending of psychology books, periodicals and audio-video materials
6. Volunteer nurturing and training

Since 1997, the Center has been appointed as the pioneer in "Guidance and Counseling Center in Junior Colleges in Northern Taiwan" by the Advisory Committee in the Ministry of Education, and was in charge of planning the seminars on intercollegiate guidance and counseling knowledge and capacity for 35 junior colleges in northern Taiwan. From 1999 on, the Center has been responsible for the tutorial activities in the college. Since 2001, in response to the upgrading of the school and the computerization of student affairs, the Center devoted to assisting in the computerization of administrative procedures and promoting the usage of computer and communication media to enlarge the profusion of counseling knowledge, increasing the access to students in need of help and offering more opportunities of counseling. In 2005, the Center established resource classroom to assist physical and mental disabled students to adapt life in campus.

服務學習

Service Learning

服務學習課程要求學生以分組或社團方式，為社區組織、政府機構及學校提供服務，按照準備、服務、反思及慶賀等階段進行學習，期望學生日後以專業方式，持續進行個人和組織的服務活動。

The Service-Learning Program requires students to provide community, government agencies and schools with services through task force or student clubs. Through the experience of providing service (including preparation, providing service, reflecting, and celebrating), it is hoped students can continue to participate in individual or organizational service activities in the future.





衛生與保健 Health Service

本校衛生與保健工作項目有：

健康服務

聘有兼任醫師及專任護士，為全校教職員工生提供在校期間發生急症或意外傷害時之緊急處理。辦理健康檢查及複查、缺點矯治及追蹤輔導、傳染病管理、衛生保健資料檔案電腦化等業務。

健康教育

辦理個人及團體健康輔導活動、各種保健諮詢、健康資訊及教育宣導、衛生股長訓練、急救訓練、衛生保健專題講座等。

健康環境

學校餐飲衛生檢查、餐飲留份備查、飲水機水質檢驗等。

The School offers Health Service Section in charge of the following tasks:

Health Service

First-aid service is provided by part-time physicians and full-time nurses to faculty and students affected by sudden illness or accidents. The Section is also responsible for physical check-up and follow-up, defect correction and follow-up, control of epidemics and computerization of health information and files.

Health Education

The Section organizes individual and group health guidance activities and provides various health counseling, health information and propagation, training of class health officers, first-aid training, and lectures on health and hygiene.

Healthy Environment

The Section checks campus dietary hygiene, preserves food and beverages for examination, and ensures the quality of water from drinking fountains.



社團活動

Student Activities

本校現有學生社團共計39個

- 一、服務性：計有炬光社等6個社團。
- 二、學藝性：有美術社、攝影社等6個社團。
- 三、康樂性：有熱舞社、國樂社等11個社團。
- 四、綜合性：有學生會等16個社團。

本校定期辦理學生社團評鑑以獎優汰劣，促使社團成長；各種社團活動蓬勃發展，學生表現優異，更屢獲多項比賽獎項，其中炬光社屢次榮獲教育部全國大專院校績優學生社團評鑑特優獎，國樂社則榮獲優等獎，管樂社參加全國大專音樂比賽亦榮獲優等獎。

Student Activities

There are 39 student clubs categorized into four groups:

1. Service Clubs: 6 in total, including Torchlight Club
2. Academic and Art Clubs: 6 in total, including Calligraphy Club and Photograph Club
3. Recreational Clubs: 11 in total, including Pop Dance Club and Classical Chinese Music Club
4. General Clubs: 16 in total, such as Student Activity Center

The Extracurricular Activities Section holds student club appraisal to encourage outstanding performance and to stimulate the improvement of student clubs. Various activities are booming, and the students have won awards in many competitions. The Torchlight Club has won the extraordinary prize in the National University and College Outstanding Student Club Appraisal sponsored by the Ministry of Education for many times. The Classical Chinese Music club has won the excellence prize, and the Wind Music Club also won excellence prize in National Music Contest.



獎學金

Scholarships

本校設有多項獎學金，由獎學金管理委員會進行整合、規劃及審查，同時設有入學獎學金鼓勵優秀學生進入本校就讀，另外，每學期皆有各界社會團體之獎學金可供本校學生申請。

NTCB has various scholarship programs, and the school sets up scholarship committee to integrate, plan, and review the scholarship distribution, and also to launch entrance scholarships to encourage recruitment of excellent students. Moreover, there are social groups offering scholarships every semester.



未來展望

未來展望

Future Development

本校是一所歷史悠久，校譽極佳的學府，創校90餘年，培養學生已逾十萬人，可謂人才濟濟，對社會貢獻卓著。持續發展成為學術、實務並重的一流高等商業教育學府向來為本校努力的目標，而限於本校原有校地狹小、使用空間有限，是故本校在桃園平鎮開闢有第二校區，而積極開發桃園平鎮校區乃為本校校務推動首要之務，藉以培養企圖跨足國際、視野遠大、胸襟寬廣的高級商業人才。

展望未來，本校將以現有的辦學成果為基礎，努力推動本校改制作業，以達成評鑑績優、改制科大條件完成之相關指標。在短期內致力提出具體可行方案，整合校內資源與校友力量以改善學校發展環境，建立卓越之商管科技大學。

本校未來具體努力方向以培養具有專業素養、國際視野及社會關懷的商業人才為目標，持續加強學術研究與進修，提升學術水準與教學品質，更不斷地強化師資結構與課程特色，促進產業界、學術界、實務界合作，並隨時掌握全球教育之發展脈動，與國際接軌，使本校更具競爭力，朝卓越發展邁進。

METROPOLIS AND INTERNATIONALIZATION BUSINESS AND MANAGEMENT

Future Development

The School boasts a long history of more than 90 years and with extremely high reputation. The number of its alumni exceeds one hundred thousand. They not only play important roles in business cadres, but also establish the impressive image of NTCB community under the influence of NTCB long-term tradition. Continuing to develop our school as a theory and practice combined, top-rated business school has long been our important goal. To break through the limitation of the small space of the current Taipei campus, the School places the construction of Pin-Chen Campus as the key priority in order to cultivate more business talents with broad views and international vision.

Going forward, the School will devote itself in achieving excellent evaluation so that it can be promoted to a technological university. In the short run, the School will provide feasible projects to integrate the School and the alumni resources to improve the current learning environment and develop the School into a prestigious technological university of business management.

To achieve the goal to be an excellent university, the School will focus on cultivating business talents with professional accomplishments, international vision and social care and responsibility. We will also continue to work on enhancing academic research and advanced studies, improving academic level and teaching quality, strengthening the faculty structure and curriculum features, cooperating with industry, and catching on the educational moves in the world.





交通指南 Transportation

台北校區交通路線

捷運

板南線—善導寺站

火車

台北車站下車步行約15分鐘即可到達

聯營公車

台北商業技術學院站：253 297 222 237

成功中學站：15 208 265 211 295 265

開南商工站：0南 15 37 22 615 671

審計部站：202 212 232 262 276 299 205 605 257

客運

國光客運「台北--金山」審計部站

台汽客運「基隆--台北」審計部站

中興巴士「瑞芳--板橋」審計部站

Transportation to Taipei Campus

MRT Ban-Nan Line

Shan-Dao Temple Station

Train

15-minute walk from Taipei Main Station

Taipei City Bus

National Taipei College of Business Stop: 253, 297, 222, 237

Cheng-Kong High School Stop: 15, 208, 265, 211, 295, 265

Kai-Nan Commercial and Technical High School Stop:

0 South, 15, 37, 22, 615, 671

Ministry of Audit Stop:

202, 212, 232, 262, 276, 299, 205, 605, 257

Kuo-Kuang Bus Taipei-Jinshan Line: Ministry of Audit Stop

Taiwan Motor Bus Keelung-Taipei Line: Ministry of Audit Stop

Chung-Shing Bus Reifang-Banchiao Line: Ministry of Audit Stop