

國立臺北商業大學【二校日間部】應用外語系課程科目表 (115學年度入學新生適用)
Course List for Bachelor of Arts (BA)* 2 Years, Department of Applied Foreign Languages, School of International Marketing, National Taipei University of Business
(Applicable to Students Admitted in Fall or Spring, 2026)

科目類別 Category	科目名稱 Course Title		學分數 Credit	時數 Hour	授課時數								備註 Remarks		
					第一學年 AY 1				第二學年 AY 2						
					上		下		上		下				
授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum								
通識科目 (一般科目) Liberal Arts (Compulsory)	基礎必修 (語文思辯) Basic Required Courses (Languages)	國文領域 Chinese	國文 Chinese	2	2	2								依年級規定修課，惟屬學期課程，學期開設時間依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. 依年級規定修課，惟屬學期課程，依通識中心實際排課為準。且此兩大領域至少擇一門課程，需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain. 依年級規定修課，惟屬學期課程，依通識中心實際排課為準。此領域至少需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain. 因興趣選修為跨領域課程，故可依學生需求自行選修。自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。 Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.	
		英文領域 English	英文 English	2	2			2							
	核心必修 (公民涵養) Core Required Courses (Civic Literacy)	公民意識/ 永續發展領域 Citizenship / Sustainable Development	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2	2									
		生活美學領域 Aesthetics		2	2	2									
	興趣選修 (跨領域選修) Elective Courses (Interdisciplinary)	國際視野 Global Views	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2			2							
		社會融合 Social Sciences													
		自然科學 Natural Sciences													
		應用科學 Applied Sciences													
		人文藝術 Humanities													
		體育 physical education		0	4	2			2						
	體育(選修) physical education (Elective)		(2)	(4)					(2)		(2)				
	全民國防教育軍事訓練(選修) National Defense Education Military Training (Elective)		(8)	(8)	(2)		(2)		(2)		(2)			選修(不計入畢業最低總學分數) Elective courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準。 the semester of courses is subject to the actual arrangement of the Military Education Office.	
	合計 Subtotal		10	14	8	0	6	0	0	0	0	0	0		
專業必修 Core Course (Compulsory)	服務學習(大學部) Service Learning		(1)	(2)	(2)									備註(不計入畢業最低總學分數) Not included in the minimum graduation requirement.	
	英文寫作 English Composition		2	2	2										
	專業英語溝通 English Communication for Specific Purposes		4	4	2		2								
	英美名著選讀 Selected Readings of English and American Literature		4	4	2		2								
	一般語言學 General Linguistics		4	4	2		2								
	翻譯理論與實務 English-to-Chinese Translation: Theory and Practice		4	4	2		2								
	中英口譯 Chinese-English Interpretation		4	4	2		2								
	專題製作 Capstone Project		2	2			1		1						
	貿易英文書信 English for Business Correspondence		4	4					2		2				
	基礎程式設計 Basic Programming		2	2							2				
	英語演講與辯論 Public Speaking and Debate in English		4	4	2		2								
合計 Subtotal		34	34	14	0	13	0	3	0	4	0				
必修合計 Subtotal, Compulsory			44	48	22	0	19	0	3	0	4	0			
專業選修 Electives (語言與翻譯模組) Language and Translation Module	數位教材與教法 Digital Teaching Materials and Methods		2	2			2								
	西洋人文經典選讀 Selected Readings of Western Classics in Humanities		2	2							2				
	法語(一) French (I)		6	6	3		3								
	德語(一) German (I)		6	6	3		3								
	法語(二) French (II)		6	6					3		3				
	德語(二) German (II)		6	6					3		3				
	合計 Subtotal		28	28	6	0	8	0	6	0	8	0			
專業選修 Electives (國際行銷與商務 溝通模組) Marketing Management	AI行銷應用 AI & Marketing		2	2			2								
	人力資源管理 Human Resource Management		2	2			2								
	行銷管理 Marketing Management		2	2	2										

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International Marketing and Business Communication Module	網路行銷 Internet Marketing	2	2							2		
	會展實務與觀光 MICE Operations and Tourism	2	2	2								
	合計 Subtotal	10	10	4	0	4	0	0	0	2	0	
專業選修 (含一般選修) Electives	校外實習 Off-Campus Internship	[2]	[2]								[2]	備註7 Remark 7
	英語訓練(畢輔) English Training	0	(2)			(2)						
	合計 Subtotal	0	0	0	0	0	0	0	0	0	[2]	
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Required)		38	38	10	0	12	0	6	0	10	0	

畢業最低總學分數 72 (專業選修至少應修 28 學分)
Total Number of Required Credits : 72 (Minimum of Electives Required: 28 Credits)

備註1：第二外語選修課程：本系開設之第二外語課程(含日語、西語、法語、德語)只能選擇一種第二外語修讀，且必需修習至少6學分始得採認。上述課程可跨學制修習。第二外語學分採認上限為12學分。修讀第二種以上之第二外語學分不計入畢業最低總學分。

Remark 1: Second Foreign Language Elective Courses: The Department offers second foreign language courses in Japanese, Spanish, French, and German. Students may choose only one second foreign language to study, and must complete at least 6 credits in the same language for the credits to be recognized. These courses may be taken across different academic programs. A maximum of 12 credits in second foreign language courses can be counted toward graduation requirements. Credits earned from additional second foreign languages beyond the first will not be counted toward the minimum graduation credit requirement.

備註2：依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。
 Remark 2: Students are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註3：依據本系「學生外語能力畢業門檻及輔導要點」規定，本系日間部二技學生應就本系所採認之英語能力檢定(全民英檢中高級複試/TOEFL-iBT 80/TOEIC 800/IELTS 6.0/ Linguaskill 160)或其他外語檢定(JLPT N3/DELE A2/DELFDALF A2/Start Deutsch A2)擇一通過，並將通過之成績證明文件(正本及影本)於二年級第一學期第15週前送至本校該系辦公室登錄，以作為該項「外語能力鑑定」通過之評定依據，並辦理抵免「英語訓練」(畢輔)課程和完成校內英語能力檢定指標。若於畢業前未通過者，應於二技一年級下學期修習「英語訓練」(畢輔)課程(共0學分每週2小時)，並通過校內英語能力檢定考試，成績需符合本系外語能力畢業門檻標準始得畢業。

Remark 3: Students need to pass foreign language proficiency test, as indicated in AFL's Foreign Languages Test Proficiency Guidelines.

備註4：依本校「學術倫理教育課程實施要點」規定：自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。

Remark 4: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

備註5：專業必修、選修科目視實際情況調整開課學期別。

Remark 5: If necessary, adjustments may be made to compulsory and elective courses regarding in which semester they are offered.

備註6：113學年度起入學之學生，須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法所列任一資訊能力檢核認定項目，始得畢業。

Remark6: Starting from Academic Year 2024, all newly admitted students shall meet at least one of the information literacy certification requirements specified in the NTUB Student Information Literacy Assessment Regulations in order to be eligible for graduation.

備註7：114學年度起入學之學生至多採計2學分之校外實習課程學分。校外實習每1學分應達之時數依本校校外實習相關規定辦理。

Remark7: Students admitted from the 2025 academic year may include up to 2 credits from off-campus internship courses in their graduation requirements. The number of hours required for each credit of off-campus internship shall be handled in accordance with the school's relevant regulations for off-campus internships.

備註8：本系學生跨校、跨系、跨部選修學分數之上限為12學分。

Remark 8: The Department allows at most 12 transfer credits received from another post-secondary institution, department of NTUB, or the evening programs of AFL.

備註9：115學年度入學之學生修滿學分並符合畢業資格，將獲頒文學士學位。

Remark 9: Students enrolled since Academic Year 2026 will be awarded Bachelor of Arts Degree if they meet all graduation requirements.