

國立臺北商業大學創意設計與經營研究所【室內設計與經營管理產業碩士專班課程科目表】課程科目表（115年度春季班入學新生適用）
 Course List for Master of Design (MDes) Program, Master in Creative Design and Management, College of Innovation Management, National Taipei University of Business
 (Applicable to Students Admitted in Spring,2026)

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授 課 時 數 Contact Hour								備註 Remarks	
				第一學年 AY 1				第二學年 AY 2					
				上 Fall		下 Spring		上 Fall		下 Spring			
				授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice		
專業必修 Core Course (Compulsory)	室內設計研究導讀 Introduction To Interior Design	2	2	2									
	設計量化研究方法 Quantitative Research Design Method	3	3			3							
	設計產業論文研討 Design Industry Seminar	2	2			2							
	論文 Thesis	(6)	(6)					(3)		(3)			
	合計 Subtotal	7	7	2	0	5	0	0	0	0	0	0	
必修合計 Subtotal, Compulsory		7											
專業選修 Elective	室內設計創新思考與策略 Innovative Strategy of Interior Design	3	3	3									
	室內裝修整建與修繕管理 Interior Renovation and Maintenance Management	3	3	3									
	AI Agent與設計管理 AI Agent and Design Management	3	3	3									
	通用設計與應用專論 Universal Design and Applications	3	3			3							
	顧客導向設計思維與感知 Customer Centricity and Design Thinking	3	3			3							
	建築節能設計 Energy Efficient Builfign Design	3	3					3					
	空間文化與設計思維 Spatial Cultural and Design Thinking	3	3					3					
	室內設計產業經營與管理 Interior Design Business and Management	3	3					3					
	空間設計與美學整合 Spatial Design and Aesthetics	3	3							3			
	AI行銷工具導入室內設計 AI Marketing Tools In Interior Design	3	3							3			
	室內設計個案分析研究 Interior Design Case Studies	3	3							3			
室內設計產業專題講座 Interior Design Business Seminar	1	1							1				
合計 Subtotal	34	34	9	0	6	0	9	0	10	0			
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Requied)		22											
畢業最低總學分數29 (不含畢業論文6學分，專業選修至少應修22學分) Total Number of Required Credits : 29 (6 credits for thesis are not included in the total number of required credits but a requirement for graduation. Minimum of electives required: 22 credits.)													

備註1: 最低畢業學分數：29學分 (不含碩士論文6學分)，其中必修7學分、選修22學分。

Remark1: Minimum graduation credits: 29 credits (excluding 6 credits for master's thesis), of which 7 credits are compulsory and at least 22 elective credits are required.

備註2: 107學年度起入學之學生須依本校「研究生學術倫理教育實施要點」完成學術倫理教育相關課程達6小時以上，始得申請論文學位考試。

Remark2: According to the "Guidelines for Academic Research Ethics Education Course", students are required to complete the Research Ethics Education course (more than 6 hours) to apply for a dissertation exam.

備註3: 113學年度起入學之學生須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法內擇一資訊能力檢核認定項目，始得畢業。

Remark3: Students must comply with the provisions of the school's "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order to graduate.