

國立臺北商業大學【五專日間部】企業管理科 課程科目表（114學年度入學新生適用）
Course List for Associate of Business Administration (ABA)- 5 Years Junior College Program, Department of Business Administration, School of Management, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2025)

科目類別 Category	科目名稱 Course Title		學分 數 Credit	時數 Hour	授 課 時 數 Contact Hour																				備註 Remarks
					第一學年Yr 1				第二學年Yr 2				第三學年Yr 3				第四學年Yr 4				第五學年Yr 4				
					上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring	上Fall	下Spring							
授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習				
Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice				
通識科目 (一般科目) Liberal Arts (Compulsory)	語文領域 Languages and literatures	國文 Chinese	22	24	3		3		3	3		3		3		2	1	2	1					依年級規定修課，惟學期課程，依 通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.	
		英文 English	22	24	3		3		3	3		3		3		2	1	2	1						
		本土語文 Native Languages	2	2					2																
	社會領域 Humanities	歷史 HISTORY	2	2			2																		
		地理 GEOGRPHY	2	2	2																				
		公民與社會 CITIZENRY AND SOCIETY	2	2			2																		
	藝術領域 Arts	音樂 MUSIC	2	2			2																		
		藝術生活 ART AND LIFE	2	2	2																				
	自然領域 Natural Sciences	生物 BIOLOGY	2	2						2															
		物理 PHYSICS	1	1					1																
		化學 CHEMISTRY	1	1					1																
	生活領域 Social Sciences	資訊科技 TECHNOLOGY OF LIFE	2	2			2																		
		生涯規劃 CAREER PLANNING	2	2								2													
	數學領域 MATHEMETICS SCIENCES	數學 MATHEMATICS	4	4					2		2														
	體育 Physical Education		8	16	2		2		2		2		2		2		2		2						一至四年級必修，五年級為選修。 Compulsory in Yr 1 to Yr 4, Elective in Yr 5 每學期1學分2小時，並計入應修最低畢業 學分數內。 PE Graduation 1 credit hour (2 contact hours) per semester, and included in the minimum graduation requirement.
	體育（選修） Physical Education (Elective)		(2)	(4)																(2)		(2)			
健康與護理 Healthcare		2	2	1		1																			
全民國防教育 National Defense Education		2	2	1		1																			
全民國防教育軍事訓練(選修) National Defense Education Military Training (Elective)		(8)	(8)												(2)		(2)		(2)		(2)		選修(不計入畢業最低總學分數) Elective courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準 The semater of courses is subject to the actual arrangement of the Military Education Office.		
合計		80	92	14	0	18	0	14	0	12	0	10	0	8	0	6	2	6	2	0	0	0	0		
院必修 College Requirement	會計學 ACCOUNTING	8	10	3	2	3	2																		
	計算機概論 INTRODUCTION OF COMPUTER SCIENCE	4	4	2		2																			
	經濟學 ECONOMICS	6	6					3		3															
	管理學 BUSINESS MANAGEMENT	4	4					2		2															
	統計學 STATISTICS	6	8									2	2	2	2										
	合計	28	32	5	2	5	2	5	0	5	0	2	2	2	2	0	0	0	0	0	0	0	0		
專業必修 Core Course (Compulsory)	服務學習（專科部） SERVICE LEARNING	(1)	(1)																				備註(不計入畢業最低總學分數) Not included in the minimum graduation requirement.		
	企業概論 INTRODUCTION TO BUSINESS	4	4	2		2																			
	辦公室應用軟體 MICROSOFT OFFICE	4	4					2		2															
	基礎程式設計 BASIC PROGRAMMING	2	3									1	2												
	人力資源管理 HUMAN RESOURCE	4	4									2		2											
	行銷管理 MARKETING MANAGEMENT	4	4									2		2											
	財務管理 FINANCIAL MANAGEMENT	4	4									2		2											
	生產與作業管理 PRODUCTION	4	4									2		2											
	成本會計 COST ACCOUNTING	3	3					3																	
	管理會計 MANAGEMENT ACCOUNTING	3	3							3															
	微積分(一) CALCULUS (I)	2	2											2											
	管理數學 MANAGEMENT MATHEMATICS	6	6													2	1	2	1						
	物流管理 LOGISTICS MANAGEMENT	2	2													2									
	資料科學分析與應用 DATA SCIENCE ANALYSIS AND APPLICATION	2	3													1	2								
	投資學 INVESTMENT	2	2													2									
	數位商務與管理 DIGITAL BUSINESS AND MANAGEMENT	2	2															2							

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				上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		上Fall		下Spring			上Fall		下Spring	
				授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice		授課 Lecture	實習 Practice	授課 Lecture	實習 Practice
	企業實務專題(一) TOPICS OF BUSINESS PRACTICAL APPLICATION I	2	3															3						
	企業實務專題(二) TOPICS OF BUSINESS PRACTICAL APPLICATION II	2	3																3					
	資訊管理 INFORMATION MANAGEMENT	3	3																3					
	組織行為 ORGANIZATION BEHAVIOR	3	3																3					
	數位行銷 DIGITAL MARKETING	2	3																1	2				
	創新與創業管理 INNOVATION MANAGEMENT AND ENTREPRENEURSHIP	3	3																3					
	企業永續概論 INTRODUCTION TO SUSTAINABLE MANAGEMENT	2	2																2					
	企業成功個案 BUSINESS SUCCESS STORIES	2	2																1	1		(全英授課)EMI		
	企業品牌個案 CORPORATE BRAND CASE	2	2																		1	1(全英授課)EMI		
	企管實務講座 LECTURE SERIES ON BUSINESS MANAGEMENT PRACTICES	2	2																		1	1		
	AI人工智慧導論 Introduction to artificial intelligence(AI)	2	2																		2			
	通路管理 RETAILING MANAGEMENT	2	2																		2			
合 計		75	80	2	0	2	0	5	0	5	0	9	2	10	0	7	3	4	4	13	6	6	2	
必修合計 // Subtotal, Compulsory		183	204	21	2	25	2	24	0	22	0	21	4	20	2	13	5	10	6	13	6	6	2	
專業選修 Elective	企業倫理 BUSINESS ETHICS	2	2	2																		普選 universal elective		
	英語會話(一) ENGLISH CONVERSATION (I)	4	4	2		2																普選 universal elective		
	公共關係 PUBLIC RELATIONS	2	2			2																普選 universal elective		
	英語會話(二) ENGLISH CONVERSATION (II)	4	4				2	2														普選 universal elective		
	英文能力檢定(初級) GEPT ELEMENTARY LEVEL	2	2				2															普選 universal elective		
	英文能力檢定(中級) GEPT INTERMEDIATE LEVEL	2	2					2														普選 universal elective		
	新產品行銷 NEW PRODUCT MARKETING	2	2							2												專選Professional elective		
	金融市場 FINANCIAL MARKET	2	2							2												專選Professional elective		
	行銷研究 MARKETING RESEARCH	2	2									2										專選Professional elective		
	消費者行為 CONSUMER BEHAVIOR	2	2									2										專選Professional elective		
	勞資關係 LABOR RELATIONS	2	2											2								專選Professional elective		
	服務業管理 SERVICES MANAGEMENT	2	2												2							專選Professional elective		
	顧客關係管理 CUSTOMER RELATIONSHIP MANAGEMENT	2	2												2							專選Professional elective		
	全面品質管理 TOTAL QUALITY MANAGEMENT	2	2														2					專選Professional elective		
	供應鏈管理 SUPPLY CHAIN MANAGEMENT	2	2														2					專選Professional elective		
	策略管理 STRATEGIC MANAGEMENT	2	2														2					專選Professional elective		
	國際貿易實務 PRACTICE OF INTERNATIONAL TRADE	2	2																2			專選Professional elective		
	國際企業管理 INTERNATIONAL BUSINESS MANAGEMENT	2	2																2			專選Professional elective		
	企劃案製作 PLANNING AND PRACTICE	2	2																		2	專選Professional elective		
	品牌管理 BRAND MANAGEMENT	2	2																		2	專選Professional elective		
	校外實習(1) FIELD PRACTICE(1)	[1]	[1]																			備註 ⁵ As Remark ⁵		
	校外實習(2) FIELD PRACTICE(2)	[2]	[2]																			備註 ⁵ As Remark ⁵		
	校外實習(3) FIELD PRACTICE(3)	[3]	[3]																			備註 ⁵ As Remark ⁵		
英語訓練(畢輔) ENGLISH TRAINING	0	(2)																(2)		(2)	備註As Remark 2			
專業選修-微學分 Micro Course in Elective	[2]	[2]																			專業選修-微學分最高採計2學分 Maximum of 2 credits			
教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教學輔助學習生(不計入畢業最低總學分) Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)		
專題研究實習 PRACTICE OF TOPIC RESEARCH	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	國科會、科技部、產學合作計畫(不計入畢業最低總學分) Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation		

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				授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習	授課	實習		授課	實習	授課	實習
				Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice			
	教育專案實習 PRACTICE OF EDUCATIONAL CASE STUDY	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		教育部、經濟部、勞動部或其他專案計畫 (不計入畢業最低總學分) Research assistant of the MOE projects, MEA projects, ML projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.		
	合計	44	44	4	0	4	0	4	0	4	0	4	0	6	0	6	0	4	0	4	0			
畢業最低總學分數222(專業選修至少應修39學分) Total Number of Required Credits : 222 (Minimum of Electives Required:37Credits)																								

備註1: 依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。

Remark1: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註2: 依「國立臺北商業大學學生外國語言能力指標檢核要點」規定：學生應通過相關外語能力指標檢定或修習0學分每週2小時之「英語訓練(專輔)」課程，並通過校內英檢後始得畢業，檢定標準請詳閱該要點。

Remark2: According to regulation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

備註3: 依本校「學術倫理教育課程實施要點」規定：自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。

Remark3: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

備註4: 113學年度起入學之學生須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法內擇一資訊能力檢核認定項目，始得畢業。

Remark4: Students must comply with the provisions of the schools' "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order to graduate.

備註5：114學年度起入學之學生至多能修習3學分之校外實習課程。校外實習每1學分應達之時數依本校校外實習相關規定辦理。

Remark5: Students admitted from the 2025 academic year can take up to 3 credits of off-campus internship courses. The number of hours required for each credit of off-campus internship shall be handled in accordance with the school's relevant regulations for off-campus internships.

備註6：自111學年度起入學之日間部學生，必須通過本系科之企管專業能力鑑定始得畢業，未通過者需於畢業當年度，修讀系上畢業班開設之專業選修課程(至少2學分課程)，相關規定依本系科「學生企管專業能力畢業門檻及輔導實施要點」辦理。

Remark6: Starting from students admitted in the 2022 academic year, full-time undergraduate students must pass the department's professional competency assessment in Business Management before they can graduate. Those who fail to pass must take professional elective courses offered by the department for graduating classes (at least 2 credits) in their graduating year. The relevant regulations shall be handled in accordance with the department's "Implementation Guidelines for Students' Professional Competency in Business Management and Graduation Threshold."

備註7：一般科目配合本校共同學科、體育室、軍訓室課程需要作適當調整。

Remark7: General subjects need to be adjusted appropriately to meet the needs of the school's common subjects, physical education room, and military training room courses.

備註8：專選須佔全部選修學分一半以上。

Remark8: Professional elective must account for more than half of all elective credits.

備註9：專業必修、選修課程得視實際情況調整開課學期學年別。

Remark9:The semesters and academic years for offering required professional courses and elective courses may be adjusted according to actual circumstances.

備註10：專業選修課程至少應修39學分，可含外系專業必修及專業選修至多8學分(不含通識科目)。

Remark10: Full-time undergraduate students must take at least 39 credits of professional elective courses, which may include up to 8 credits (excluding general education courses) from required professional courses and elective courses of other departments.

備註11：本系普選或專選一上至少修習4學分；一下至少修習3學分；二上至少修習3學分；二下至少修習3學分；三上至少修習3學分；三下至少修習3學分；四上至少修習6學分；四下至少修習6學分；五上至少修習4學分；五下至少修習4學分。

Remark11: For this department, students must take at least 4 credits of professional elective courses in the first semester of the first year, at least 3credits in the second semester of the first year, at least 3credits in the first semester of the second year, and at least 3 credits in the second semester of the second year,at least 3credits in the first semester of the third year, and at least 3credits in the second semester of the third year,at least 6credits in the first semester of the fourth year, and at least 6credits in the second semester of the fourth year,at least4credits in the first semester of the fifth year, and at least 4credits in the second semester of the fifth year.