

國立臺北商業大學【四技日間部】應用外語系課程科目表（114學年度入學新生適用） Course List for Bachelor of Arts (BA)*-4 Years Program, Department of Applied Foreign Languages, Department of Applied Foreign Languages, School of International Marketing, National Taipei University of Business (Applicable to Students Admitted in Fall or Spring, 2025)																						
科目類別 Category	科目名稱 Course Title			學分數 Credit	時數 Hour	授 課 時 數 Contact Hour																備註 Remarks
						第一學年Yr 1				第二學年Yr 2				第三學年Yr 3				第四學年Yr 4				
						上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		
						授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	
通識科目 （一般科目） Liberal Arts (Compulsory)	基礎 必修 （語文思辯） Basic required courses (Language)	國文領域 Chinese	大學國文選(一)(二) Chinese	4	4	2		2													依年級規定修課，惟學期課程，依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.	
			實用中文與寫作 Practical Chinese and	2	2					2												
		英文領域 English	英文(一)(二) English(I)(II)	4	4	2		2														
			英文(三) English(III)	2	2					2												
	核心必修 （公民涵養） Core required courses (Citizenship)	公民意識領域 Citizenship	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2										2						依年級規定修課，惟學期課程，依通識中心實際排課為準。且每一領域至少需修習2學分。 Each field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for each field/domain.	
		永續發展領域 sustainable development		2	2								2									
		生活美學領域 Aesthetics		2	2								2									
	興趣選修 （跨領域選修） Elective courses (Interdisciplinary)	國際視野 Global views	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2							2										因興趣選修為跨領域課程，故可依學生需求，自行安排跨年度、學期選修，大一起即可自由選修，惟畢業前需修畢8學分,且其中2學分需為國際視野之英語文相關(通識教育中心訂定之)課程。 Due to the interdisciplinary nature of general education, before graduation students have to take 8 credits in total for elective courses, including a mandatory 2 credits for English-related courses offered by the General Education Center.
		社會融合 Social sciences																				
		自然科學 Science		6	6					2						2						
應用科學 Applied sciences																						
	體育 Physical Education			0	12	2		2		2		2		2		2					一至三年級為必修，四年級為選修，並計入應修最低畢業學分數內。 Compulsory in Yr 1 to Yr 3, Elevtive in Yr 4, PE Graduation credits are included in the minimum graduation requirement.	
	體育（選修） Physical Education (Elective)			(2)	(4)											(2)		(2)				
	全民國防教育軍事訓練（選修） National Defense Education Military Training (Elective)			(8)	(8)	(2)		(2)		(2)		(2)									選修(不計入畢業最低總學分數) Elevtive courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準。 The semater of courses is subject to the actual arrangement of the Military Education Office.	
	合計// Subtotal			26	38	6	0	6	0	8	0	6	0	6	0	0	0	0	0	0		
校訂必修 University Requirement	現代商業導論與學習方法 Introduction to Modern Business and Learning Methods			2	2	2																
	合計// Subtotal			2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
院必修 College Requirement	行銷管理 Marketing Management			2	2			2														
	國際行銷(英語授課) International Marketing			2	2					2												
	合計// Subtotal			4	4	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0	0	
專業必修 Core Course (Compulsory)	服務學習(大學部) Service Learning			(1)	(2)				(2)												備註(不計入畢業最低總學分數) Not included in the minimum graduation requirement.	
	英語聽力與表達 English Listening and Communication			4	4	2		2														
	英語字彙與閱讀 English Vocabulary and Reading			2	2	2																
	文法與修辭 Grammar and Rhetoric			2	2			2														
	英文寫作 English Composition			4	4	2		2														
	專業英語溝通 English Communication for Specific Purposes			4	4	2		2														
	商用英文 Business English			4	4					2		2										
	進階英文寫作 Advanced English Composition			4	4					2		2										
	西洋文學概論 Introduction to Western Literature			4	4					2		2										
	語言學概論 Introduction to Linguistics			4	4					2		2										
	基礎程式設計 Basic Programming			2	2					2												
	管理學 Management			2	2					2												
	貿易英文書信 English for Business Correspondence			4	4									2		2						
	研究方法 Research Methods			2	2									2								
	專題製作 Capstone Project			2	6											3		3				
	合計// Subtotal			44	48	8	0	8	0	12	0	8	0	4	0	5	0	3	0	0	0	
必修合計 // Subtotal, Compulsory				76	104	16	0	16	0	22	0	14	0	10	0	11	0	3	0	0	0	
專業選修 Electives (語言與翻譯模 組) Language and Translation Module	新聞英文 News in English			4	4	2		2														
	日語(一) Japanese (I)			6	6	3		3														
	西語(一) Spanish (I)			6	6	3		3														
	日語(二) Japanese (II)			6	6					3		3										
	西語(二) Spanish (II)			6	6					3		3										
	英美名著選讀 Selected Readings of Anglo-American Literary Classics			2	2					2												
	AI輔助法律翻譯入門 Introductory AI-Assisted Legal Translation			2	2					2												
	翻譯理論與實務 English-to-Chinese Translation: Theory and Practice			4	4									2		2						
	中英口譯 Chinese-English Interpretation			4	4									2		2						
	影視翻譯 Audiovisual Translation			2	2									2								
	英語教學概論 Introduction to TFL			2	2									2								
	AI輔助文化與社會探究 AI-Assisted Cultural and Social Exploration			2	2									2								
	數位教材與教法 Digital Teaching Materials and Methods			2	2											2						
	新聞日文 News in Japanese			4	4									2		2						
	實用韓語 Practical Korean			4	4									2		2						
	進階第二外語 Advanced Second Foreign Languages			4	4												2		2			
	合計// Subtotal			60	60	8	0	8	0	10	0	6	0	14	0	10	0	2	0	2	0	

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授 課 時 數 Contact Hour																備註 Remarks
				第一學年Yr 1				第二學年Yr 2				第三學年Yr 3				第四學年Yr 4				
				上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		
				授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	授課 Lectur	實習 Practice	
專業選修 Electives (國際行銷與商務 溝通模組) International Marketing and Business Communication Module	經濟學 Economics	3	3	3																
	會計學 Accounting	3	3			3														
	網頁與多媒體製作 Webpage and Multimedial Production	2	2			2														
	人力資源管理 Human Resource Management	2	2	2																
	國際貿易實務 International Trade Practices	2	2					2												
	組織行為 Organizational Behavior	2	2							2										
	市場開發策略 Market Development Strategy	2	2							2										
	國際企業管理 International Business Administration	2	2									2								
	英語商務談判 Business Negotiations in English	4	4									2		2						
	網路行銷 Internet Marketing	2	2									2								
	財務管理 Financial Management	2	2											2						
	行銷英文 English for Marketing	2	2													2				
	外交事務與國際關係 Foreign Affairs and International Relations	2	2															2		
	合計// Subtotal	30	30	5	0	5	0	2	0	4	0	6	0	4	0	2	0	2	0	
專業選修 Elective	英語訓練(畢輔) English Training	0	(2)												(2)		(2)			
	專業選修-微學分 Micro Course in Elective	[2]	[2]																專業選修-微學分最高採計2學分 Maximum of 2 credits	
	教學專業實習 Teaching Professional Practicum	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教學輔助學習生 (不計入畢業最低總學分) Teaching assistant ( Credits will be NOT counted toward total credits required for graduation.)	
	專題研究實習 Research Project Practicum	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	國科會、科技部、產學合作計畫(不計入畢業最低總學分) Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.	
	教育專案實習 Educational Project Practicum	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教育部、經濟部、勞動部或其他專案計畫 (不計入畢業最低總學分) Research assistant of the MOE projects, MEA projects, ML projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.	
	校外實習 Off-Campus Internship	[2]	[2]															[2]	備註10 Remark 10	
	合計// Subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
畢業最低總學分數 <b>128(專業選修至少應修52學分)</b> Total Number of Required Credits : 128 (Minimum of Electives Requiured: 52 Credits)																				

備註1：第二外語選修課程：本系開設之第二外語課程（含日語、西語、法語、德語）只能選擇一種第二外語修讀，且必需修習至少6學分始得採認。上述課程可跨學制修習。第二外語學分採認上限為12學分。修讀第二種以上之第二外語學分不計入畢業最低總學分。

Remark 1: Second Foreign Language Elective Courses: The Department offers second foreign language courses in Japanese, Spanish, French, and German. Students may choose only one second foreign language to study, and must complete at least 6 credits in the same language for the credits to be recognized. These courses may be taken across different academic programs. A maximum of 12 credits in second foreign language courses can be counted toward graduation requirements.Credits earned from additional second foreign languages beyond the first will not be counted toward the minimum graduation credit requirement.

備註2：依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。  
Remark 2：Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註3：依據本系「學生外語能力畢業門檻及輔導要點」規定，本系日間部四技學生應就本系所採認之英語能力檢定(全民英檢中高級複試/TOEFL-iBT 80/TOEIC 800/IELTS 6.0/ Linguaskill 160)或其他外語檢定(JLPT N3/DELE A2/Delf-DALF A2/Start Deutsch A2)擇一通過，並將通過之成績證明文件（正本及影本）於四年級第一學期第15週前送至本校該系辦公室登錄，以作為該項「外語能力鑑定」通過之評定依據，並辦理抵免「英語訓練」(畢輔)課程和完成校內英語能力檢定指標。若於畢業前未通過者，應於四技三、四年級修習「英語訓練」(畢輔)課程(共0學分每週2小時)，並通過校內英語能力檢定考試，成績需符合本系外語能力畢業門檻標準始得畢業。  
Remark 3: Students need to pass foreign language proficiency test, as indicated in the Foreign Languages Test Proficiency Guidelines.

備註4：依「國立臺北商業大學學生外國語言能力指標檢核要點」規定：學生應通過相關外語能力指標檢定或修習0學分每週2小時之「英語訓練(畢輔)」課程，並通過校內英檢後始得畢業，檢定標準請詳閱該要點。  
Remark 4：According to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

備註5：依本校「學術倫理教育課程實施要點」規定：自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。  
Remark 5：Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

備註6: 依本校「學分學程設置辦法」規定：自113學年度起入學之四技日間部學生，在學期間應至少選讀一門學程（含微學程），修畢於學位證書加註學分學程（含微學程）名稱，未修畢者得向教務處申請開列修課證明；成績及格之科目學分得計入應修最低畢業學分數內。  
Remark 6: Students are required to apply one program (including micro program), the program name (including micro program) will be added to the degree certificate after successfully completing. Those who have not completed it can apply for the Certification of Completion, and subject credits may be included in the minimum number of credits required for graduation.

備註7：113學年度起入學之學生，須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法所列任一資訊能力檢核認定項目，始得畢業。」  
Remark 7:Starting from Academic Year 2024, all newly admitted students shall meet at least one of the information literacy certification requirements specified in the NTUB Student Information Literacy Assessment Regulations in order to be eligible for graduation.

備註8：本系學生跨校、跨系、跨部選修學分數之上限為12學分。  
Remark 8: The Department allows at most 12 transfer credits received from another post-secondary institution, department of NTUB, or the evening programs of AFL.

備註9：專業必修、選修科目得視實際情況調整開課學期別。  
Remark 9: If necessary, adjustments may be made to compulsory and elective courses regarding in which semester they are offered.

備註10:114學年度起入學之學生至多採計2學分之校外實習課程學分。校外實習每1學分應達之時數依本校校外實習相關規定辦理。  
Remark10: Students admitted from the 2025 academic year may include up to 2 credits from off-campus internship courses in their graduation requirements. The number of hours required for each credit of off-campus internship shall be handled in accordance with the school's relevant regulations for off-campus internships.

備註11：114學年度入學之學生修滿學分並符合畢業資格，將獲頒文學士學位。  
Remark 11: Students enrolled since Academic Year 2025 will be awarded Bachelor of Arts Degree if they meet all graduation requirements.