國立臺北商業大學 日間專科部五年制 企業管理科 課程科目表(113學年度入學新生適用)

Course List for Associate of Business Administration (ABA) - 5 Years Junior College Program, Department of Business Administration, School of Management, National Taipei University of Business
(Applicable to Students Admitted in Fall or Spring, 2024)

					_		(Ар	piicabi	e to Stu	adents	Admitt 授		課	pring, a		Conta	act Ho	our							<u> </u>
	科目名稱 Course Title		學分		•	第一導 .Fall	_	1 ipring	-	第二章 Fall	B年Yr				₽年Yr:			第四學 .Fall	_	4 pring	-	第五學 .Fall	学年Yr 下Si		
科目類別 Category			數 Credit	時數 Hour					授課	實習			授課									實習 Practice			備註 Remarks
		22	24	3		3		3		3		3		3		2	1	2	1		1				
	語文領域 Languages and	<u>Chinese</u> 英文 English	22	24	3		3		3		3		3		3		2	1	2	1					
	literatures	本土語文 Native Languages	2	2					2																
	地理	地理 Geogrphy	2	2																					
	社會領域	歷史 History	2	2																					
	Humanities	公民與社會 Citizenry and Society	2	2																					依年級規定修課,惟學期課程,依通識中心實際排課為準。 Each course must be taken
	藝術領域 Arts	藝術生活 Art and Life	2	2																					in the designated semester, which is subject to the actual arrangement of the General Education Center.
	Alts	音樂 Music	2	2																					
		生物 Biology	2	2																					
	自然領域 Natural Sciences	物理 Physics	1	1																					
通識科目 (一般科目)		化學 Chemistry	1	1																					
Liberal Arts (Compulsory)	生活領域 Social Sciences	資訊科技 Technology of Life	2	2																					
		生涯規劃 Career Planning	2	2																					
	數學領域 MATHEMETICS SCIENCES	數學 MATHEMATICS	4	4					2		2														
	體育 Physical Education		8	16	2		2		2		2		2		2		2		2						ー至四年級必修, 五年級 為選修。 Compulsory in Yr 1 to Yr 4, Elevtive in Yr 5 每學期1學分2小時,並計 入應修最低畢業學分數
	體育(選修) Physical Education (Elective)		(2)	(4)																	(2)		(2)		P3 • PE Graduation 1 credit hour (2 contact hours) per semester, and included in the minimum graduation requirement.
	健康與護理 Healthcare 全民國防教育 National Defense Education		2	2	1		1																		
			2	2	1		1																		
	會計學	計	80	92	10		10	0	12	0	10	0	8	0	8	0	6	2	6	2	0	0	0	0	
	ACCOUNTING 計算機概論 INTRODUCTION (	DE COMPLITER	4	10	3	2	3	2																	
	SCIENCE 經濟學				<u> </u>	_	_		<u> </u>		_							$\vdash$			-	_	$\vdash$	_	
College	ECONOMICS 管理學		6	6	<u> </u>	<u> </u>	<u> </u>		3		3							$\vdash$			-	<u> </u>	$\vdash$	<u> </u>	
	BUSINESS MANA 統計學	GEMENT	4	4	<u> </u>	_	_		2		2		_		_	_		$\vdash$			-	_	$\vdash$	_	
	STATISTICS	, -l.	6	8	_	_	_	_	_		_		2	2	2	2		_	0		_		_		
	e e	計	28	32	5	2	5	2	5	0	5	0	2	2	2	2	0	0	0	0	0	0	0	0	供み(でも) 異拳目にいの
	服務學習(專 SERVICE LEARNIN		(1)	(1)				1																	備註(不計入畢業最低總學 分數) Not included in the minimum graduation requirement.
	企業概論 INTRODUCTION 1	TO BUSINESS	4	4	2		2																		
	辦公室應用軟 MICROSOFT OFF	:體 ICE APPLICATIONS	4	4					2		2							L					L		
	基礎程式設計 BASIC PROGRAM		2	3									2	1											
	人力資源管理 HUMAN RESOUR	SE MANAGEMENT	4	4									2		2										
	行銷管理 MARKETING MAI		4	4									2		2										
li li																									

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								Т		授		課	時	數	Conta					п				
科目類別	科目名稱	學分	. 時數		第一導 Fall	基年Yr 下S	1 pring	_	第二号 Fall	P年Yr 下S	2 pring	_	第三章 Fall	學年Yr 下S	3 pring		第四号 Fall		4 pring		第五号 Fall	學年Yr 下S	4 pring	備註
Category	Course Title	數 Credit	Hour	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	Remarks
(Compulsory)	生產與作業管理 PRODUCTION MANAGEMENT	4	4									2		2										
	成本會計 COST ACCOUNTING	3	3					3																
	管理會計	3	3							3														
	MANAGEMENT ACCOUNTING 資料庫管理	2	3											2	1									
	DATABASE MANAGEMENT 微積分(一)	2	2											2										
	CALCULUS (I) 管理數學	4	6													2	1	2	1					
	MANAGEMENT MATHEMATICS 物流管理	2	2													2	_		_					
	LOGISTICS MANAGEMENT 資料科學分析與應用	2	2																					
	DATA SCIENCE ANALYSIS AND APPLICATION	2	3													2	1							
	投資學 INVESTMENT	2	2													2								
	數位商務與管理 DIGITAL BUSINESS AND MANAGEMENT	2	2															2						
	企業實務專題(一) TOPICS OF BUSINESS PRACTICAL APPLICATION I	1	3															3						
專業必修 Core Course	企業實務專題(二) TOPICS OF BUSINESS PRACTICAL APPLICATION II	1	3																	3				
(Compulsory)	資訊管理 INFORMATION MANAGEMENT	3	3																	3				
	組織行為 ORGANIZATION BEHAVIOR	4	4																	2		2		
	數位行銷 DIGITAL MARKETING	2	3																	2	3			
	創新與創業管理 INNOVATION MANAGEMENT AND	3	3																	3				
	ENTREPRENEURSHIP 企業永續概論 INTRODUCTION TO SUSTAINABLE	2	2																	2				
	MANAGEMENT 企業成功個案	1	2																	1	1			(全英授課)EMI
	BUSINESS SUCCESS STORIES 企業品牌個案	1	2																			1	1	(全英授課)EMI
	CORPORATE BRAND CASE 企管實務講座 LECTURE SERIES ON BUSINESS	1	2																			1		五專五、二技二合開課 程Courses offered
	MANAGEMENT PRACTICES  AI人工智慧導論 Introduction to artificial	2	2																			2		together
	intelligence(AI) 零售管理	2	2																			2		
	RETAILING MANAGEMENT 合計	71	84	2	0	2	1	5	0	5	0	10	1	12	1	8	2	7	1	16	4	8	2	
必修合言	十// Subtotal, Compulsory	179	208	17	2	17	3	22	0	20	0	20	3	22	3	14	4	13	3	16	4	8	2	
	企業倫理 BUSINESS ETHICS	2	2	2																				普選 universal elective
	英語會話(一) ENGLISH CONVERSATION (I)	4	4	2		2																		普選 universal elective
	公共關係 PUBLIC RELATIONS	2	2			2																		普選 universal elective
	英語會話(二) ENGLISH CONVERSATION (II)	4	4					2		2														普選 universal elective
	英文能力檢定(初級) GEPT ELEMENTARY LEVEL	2	2					2																普選 universal elective
	英文能力檢定(中級)	2	2							2														普選 universal elective
	GEPT INTERMEDIATE LEVEL 新產品行銷 NEW PRODUCT MARKETING	2	2									2												專選Professional elective
	金融市場 FINANCIAL MARKET	2	2									2												專選Professional elective
	FINANCIAL MARKE I 行銷研究 MARKETING RESEARCH	2	2											2										專選Professional elective
	消費者行為	2	2											2										專選Professional elective
	CONSUMER BEHAVIOR 券資關係	2	2													2								專選Professional elective
	LABOR RELATIONS  服務業管理	2	2													2								專選Professional elective
I	SERVICES MANAGEMENT	<u> </u>	<u> </u>	<u>                                     </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>		<u> </u>	l	<u> </u>	<u> </u>	I	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>			

## 國立臺北商業大學 日間專科部五年制 企業管理科 課程科目表(113學年度入學新生適用)

Course List for Associate of Business Administration (ABA) - 5 Years Junior College Program, Department of Business Administration, School of Management, National Taipei University of Business

(Applicable to Students Admitted in Fall or Spring, 2024)

							-			授		課	時 #		Conta	_			-	1				
ed in the nat	01 17 17 10	學分	at be	_	第一導 Fall		1 pring		第二号 Fall	手年Yr 下s	2 pring		第三導 Fall	を 年Yr: 下si	3 pring	_	第四導 Fall		4 pring	_	第五号 Fall		4 pring	/tt >>
科目類別 Category	科目名稱 Course Title	數 Credit	時數 Hour																					備註 Remarks
				授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	智 Practice	授課 Lecture	智 Practice	授課 Lecture	質習 Practice	授課 Lecture	實習 Practice	授課 Lecture	智 Practice	授課 Lecture	質習 Practice	授課 Lecture	實習 Practice	授課 Lecture	質習 Practice	
專業選修	科技管理 MANAGEMENT OF TECHNOLOGY	2	2													2								專選Professional elective
Elective	顧客關係管理 CUSTOMER RELATIONSHIP MANAGEMENT	2	2													2								專選Professional elective
	全面品質管理 TOTAL QUALITY MANAGEMENT	2	2															2						專選Professional elective
	供應鏈管理 SUPPLY CHAIN MANAGEMENT	2	2															2						專選Professional elective
	策略管理 STRATEGIC MANAGEMENT	2	2															2						專選Professional elective
	國際貿易實務 PRACTICE OF INTERNATIONAL TRADE	4	4																	2		2		專選Professional elective
	國際企業與行銷 INTERNATIONAL ENTERPRISE & MARKETING	2	2																	2				專選Professional elective
	國際企業管理 INTERNATIONAL BUSINESS MANAGEMENT	2	2																	2				專選Professional elective
	期貨與選擇權 FUTURES AND OPTIONS	2	2																			2		專選Professional elective
	企劃案製作 PLANNING AND PRACTICE	2	2																			2		專選Professional elective
	品牌管理 BRAND MANAGEMENT	2	2																			2		專選Professional elective
	校外實習(1) FIELD PRACTICE I	1	1																				1	備註 <sup>4</sup> As Remark <sup>4</sup>
	校外實習(2) FIELD PRACTICE II	2	2																				2	備註 <sup>4</sup> As Remark <sup>4</sup>
	校外實習(3) FIELD PRACTICE III	3	3																				3	備註 <sup>4</sup> As Remark <sup>4</sup>
	英語訓練(畢輔) ENGLISH TRAINING	0	(2)																	(2)		(2)		備註 <sup>2</sup> As Remark <sup>2</sup>
	專業選修-微學分 Micro Course in Elective	2	(2)																					專業選修-微學分最高採計 2學分 Maximum of 2 credits
	教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		核學輔助學習生 (不針入畢 業最低總學分) Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)
專業選修 Elective	專題研究實習 PRACTICE OF TOPIC RESEARCH	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		個科會、科技部、產學合 作計 畫(不計八畢業最低總 等分) Research assistant of the MOST projects and industry- academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.
	教育專案實習 PRACTICE OF EDUCATIONAL CASE STUDY	(10)	(10)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		教育部、經濟部、勞動部 成其 化导素計畫 (不計入 畢業最低過學分) Research assistant of the MOE projects, MEA projects, MEA projects, MI projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.
	合計	60	58	4	0	4	0	4	0	4	0	4	0	4	0	8	0	6	0	6	0	8	6	

Total Number of Required Credits : 222 (Minimum of Electives Reqruied:43Credits)

備註1:依「本校服務學習課程實施要點」規定:自99學年度起入學之日間部學生,應於畢業前至少修習一門「服務學習課程」始得畢業,相關規定請詳閱該要點。 Remark1: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註2:依「國立臺北商業大學學生外國語言能力指標檢核要點」規定:學生應通過相關外語能力指標檢定或修習0學分每週2小時之「英語訓練(畢輔)」課程,並通過校內英檢後始得畢業,檢定標準請詳閱該要點。

Remark2: According to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

備註3:依本校「學術倫理教育課程實施要點」規定:自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗,或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。

Remark3: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

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科目名稱				授 課 時 數 Contact Hour																			
			第一學年Yr1					第二导	≥年Yr 2		第三學		♪年Yr 3		第四學年Yr4		4	第五!		學年Yr 4			
		時數	上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		上Fall		下Spring		備註
Course Title		Hour																					Remarks
	Credit																						
			Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	
	科目名稱 Course Title	Course Title 数	科目名稱 Course Title 數 Hour	科目名稱 學分 數 Credit	科目名稱 字分 數 上Fall Hour Credit 授課 實習	科目名稱 Course Title     學分 數 Credit     上Fall 下S Hour 授課實習授課	料目名稱 Course Title     學分數 Fix Hour 授課 實習 授課 實習	料目名稱 Course Title     學分 教 Hour Credit     上Fall 特数 Hour 校課實習授課實習授課	科目名稱 Course Title         學分數 Hour Credit         上Fall 下Spring 上Fall	料目名稱 Course Title     學分 數 Hour Credit       Leall Fspring 上Fall Fspring LFall	科目名稱 Course Title         學分	料目名稱 Course Title     學分 數 Hour Credit     上Fall 上Fall 校課實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課	科目名稱 Course Title         學分 數 Hour Credit         上Fall 下Spring 上Fall 上Fall 下Spring 上Fall 上	第一學年Yr1     第二學年Yr2     第三學年Yr2       第二學年Yr2     第三學年Yr2       上 Fall     下 Spring     上 Fall     下 Spring       L Fall     下 Spring     上 Fall     下 Spring       上 Fall	第一學年Yr1     第二學年Yr2     第三學年Yr3       科目名稱 Course Title     上Fall     下Spring     上Fall     下Spring       We credit     Hour     授課實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課實習	第一學年Yr1     第二學年Yr2     第三學年Yr3       計自名稱 Course Title Credit     上Fall FSpring FSprin	第一學年Yr1     第二學年Yr2     第三學年Yr3     第四學 Fspring     第二學年Yr3     第四學 Fspring     上Fall     下Spring     上Fall     下Spring     上Fall     上Fall     上Fall     上Fall     下Spring     上Fall     上Fal	第一學年Yr.1     第二學年Yr.2     第三學年Yr.3     第四學年Yr.       計畫名稱 Course Title Credit     上Fall 下Spring 上Fall 下Sprin	科目名稱 Course Title     第一學年Yr1     第二學年Yr2     第三學年Yr3     第四學年Yr4       上Fall     下Spring     上Fall     下Spring     上Fall     下Spring       上Fall     下Spring     上Fall     下Spring     上Fall     下Spring       投媒實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課實習 授課	第一學年Yr 1     第二學年Yr 2     第三學年Yr 3     第四學年Yr 4       計畫名稱 Course Title     上Fall 下Spring 上Fal	科目名稱 Course Title     第一學年Yr1     第二學年Yr2     第三學年Yr3     第四學年Yr4     第五号年Yr3       P	第二學年Yr1     第二學年Yr2     第三學年Yr3     第四學年Yr4     第五學年Yr       第二學年Yr2     第三學年Yr3     第四學年Yr4     第五學年Yr       第二學年Yr4     第五學年Yr     第五學年Yr       上Fall     下Spring     上Fall	第一學年Yr1     第二學年Yr2     第三學年Yr3     第四學年Yr4     第五學年Yr4       # April

備註4:111學年度起入學之學生至多能修習3學分之校外實習課程。校外實習每1學分應達之時數依本校校外實習相關規定辦理。

Remark<sup>4</sup>. Students admitted from the 2022 academic year can take up to 3 credits of off-campus internship courses. The number of hours required for each credit of off-campus internship shall be handled in accordance with the school's relevant regulations for off-campus internships.

備註5:自111學年度起入學之日間部學生,必須通過本系科之企管專業能力鑑定始得畢業,未通過者需於畢業當年度,修讀系上畢業班開設之專業選修課程(至少2學分課程),相關規定依本系科「學生企管專業能力畢業門檻及輔導實施要點」辦理。

Remark5: Starting from students admitted in the 2022 academic year, full-time undergraduate students must pass the department's professional competency assessment in Business Management before they can graduate. Those who fail to pass must take professional elective courses offered by the department for graduating classes (at least 2 credits) in their graduating year. The relevant regulations shall be handled in accordance with the department's "Implementation Guidelines for Students' Professional Competency in Business Management and Graduation Threshold."

備註6:一般科目配合本校共同學科、體育室、軍訓室課程需要作適當調整。

Remark6: General subjects need to be adjusted appropriately to meet the needs of the school's common subjects, physical education room, and military training room courses.

備註7:專選須佔全部選修學分一半以上。

Remark7:Professional elective must account for more than half of all elective credits.

備註8:專業必修、選修課程得視實際情況調整開課學期學年別。

Remark8: The semesters and academic years for offering required professional courses and elective courses may be adjusted according to actual circumstances.

備註9:專業選修課程至少應修43學分,可含外系專業必修及專業選修至多8學分(不含通識科目)。

Remark9: Full-time undergraduate students must take at least 43 credits of professional elective courses, which may include up to 8 credits (excluding general education courses) from required professional courses and elective courses of other departments.

備註10:本系普選或專選一上至少修習2學分;一下至少修習3學分;二上至少修習3學分;二下至少修習3學分;三上至少修習3學分;三下至少修習3學分;四上至少修習6學分;四下至少修習6學分;五上至少修習8學分;五下至少修習6學分。

Remark10:For this department, students must take at least 2 credits of professional elective courses in the first semester of the first year, at least 3credits in the second semester of the second year, at least 3credits in the first semester of the second year, and at least 3credits in the second semester of the second year, at least 3credits in the first semester of the third year, and at least 3credits in the second semester of the fourth year, and at least 6credits in the second semester of the fourth year, and at least 6credits in the second semester of the fifth year, and at least 6credits in the second semester of the fifth year.

備註11:依本校「學生資訊能力檢核辦法」規定:自113學年度起入學之研究所、大學部、專科部學生須於畢業前達成本辦法列出之擇一資訊能力檢核認定項目者始得畢業。 Remark 11: According to the school's "Regulations for Student Information Literacy Assessment," starting from the 2024 academic year, all incoming graduate, undergraduate, and college students must meet one of the information literacy assessment requirements listed in these regulations before they can graduate.