國立臺北商業大學四技日間部國際商務系課程科目表(113學年度人學新生適用) Course List for Bachelor of Business Administration (BBA) - 4 Years, Department of International Business, College of Business, National Taipei University of Business (Applicable to Students Admitted in Fall, 2024)

						I	(,	Applic	able t	o Stud			ed in l 課			фL						
			學			Contact Hour																
科目類別 Category		科目類別/領域			時數		与一學 上	年 AY	r F	_	第二學 上	_	7 2 F	第三學		年AY3 下		第日上		年 AY	74 F	備註
	Course Title			數 Credit	Hour	F	all	Sp	ring	Remarks												
						授課 Lecture	實習 Practice															
	基礎必修 (語文思辩)	國文領域 Chinese	依通識中心課程公 告及實際開課為準	4	4	2		2														依年級規定修課,惟學期課程,依通識中心實際 排課為準。
	Basic required courses		依通識中心課程公 告及實際開課為準	2	2					2					<u> </u>		<u> </u>					Each course must be taken in the designated semester, which is subject to the actual arrangement of the
	(Language)	英文領域 English 環境保育/	英文(一)(二)(三) English 123	6	6	2		2		2												General Education Center.
		基現條則/ 生命科學 領域 Environmental protection and	依通識中心課程公 告及實際開課為準	2 2	2									2								
	核心必修 (公民涵養) Core required courses (Citizenshi	生活美學/ <b>心量視念</b> 領域 Aesthetics and ethics	依通識中心課程公 告及實際開課為準		2									2								依年級規定修課,惟學期課程,依通識中心實際 排課為準。且每一領域至少需修習2學分。 Each field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for each field/domain.
通識科目	p)	公民意識/ 文明思維 領域 Citizenship and civilization	依通識中心課程公 告及實際開課為準		2											2						are required for each Held/domain.
(一般科目) Liberal Arts	社會融合 Social sciences		依通識中心課程公 告及實際開課為準																			
(Compulsory)	與趣選修	自然科學 Science	依通識中心課程公 告及實際開課為準	1																		因興趣選修為跨領域課程,故可依學生需求,自 行安排跨年度、學期選修,大一起即可自由選修
	(跨領域選 修) Elective	應用科學	依通識中心課程公	6	6				$\vdash$	2		2				2						,惟畢業前需修畢8學分,且其中2學分需為國際 視野之英語文相關(通識教育中心訂定之)課程。
	courses (Interdisci plinary)	Applied sciences 人文藝術 Humanities	依通識中心課程公													_						Due to the interdisciplinary nature of general education, before graduation students have to take & credits in total for elective courses, including & mandatory 2 credits for English-related courses offered by the General Education Center.
		國際視野	告及實際開課為準 依通識中心課程公	2	2							2										
	體育				12	2		2		2		2		2		2						一至三年級為必修,四年級為選修,並計入應修
	Physical Education 體育			(2)	(4)			_		<u> </u>		_		-		-		(2)		(2)		最低畢業學分數內。 Compulsory in Yr 1 to Yr 3, Elevtive in Yr 4, PE Graduation credits are
	Physical Education  全民國防教育軍事訓練 Civil Defense Education			(8)	(8)	(2)		(2)		(2)		(2)						(-)		(-)		Included in the ainism graduation requirement. 選修(不計入畢業最低總學分數)Elevtive courses (Not included in the ainism graduation requirement.) 實際開課學期,依單刻室實際排課為準。the sensited of courses is subject to the sensited of the Military Education
	송하 Subtotal			26	38	6	0	6	0	8	0	6	0	6	0	6	0	0	0	0	0	Office.
校訂必修 University	Subtotal 現代商業等論與學習方法 Introduction to Modern Business and Learning Methods			2	2	2																甲上乙下
Requirement	合計 Subtotal			2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
院必修	※行銷管理 Marketing !	⊈ Management		2	2			2														乙上甲下
College Requirement		肖(英語授課) al Marketing		2	2					2												
Kequirement	송하 Subtotal			4	4	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0	0	
					(2)		(2)															備註(不計入畢業最低總學分數) Not included in the minimum graduation requirement.
	※經濟學 Economics			6	6	3		3														
	微積分 Calculus			4	4	2		2														
	※國際貿易 Practice Of	易實務 International Trad	le	6	6	3		3														
		务英語會話 al Business English	n Conversation	4	4	2		2														
	※貨幣銀行 Money And			2	2					2												
	※統計學 Statistics			6	6					3		3										
	※中級會 Medium ac			6	6					3		3										
	※財務管理 Financial m			3	3							3										
	※統計應用 Application	月套裝軟體 i Software For Sta	tistics	2	2							2										
the alter the	※國際企業			2	2							2										
專業必修 Core Course	※程式設ま Programmin	†		3	3									3								
(Compulsory)	※區域經貿	7	de	2	2									2								
	※投資學				2									2								甲上乙下
	※國際經濟	Investment ※國際經濟學			2									2								甲上乙下
	※國際企業	International Economics ※國際企業經營策略			2											2						乙上甲下
	Internaional Business Strategy ※國際商務專題(含實習) Topics On International Business_practice			3	6											1	2	1	2			
			ness_practice	3	6											1	2	1	2			

ſ	※全球運籌管理	1	I		1	1	1	1	l		1	11	I	1		1	ı —			<b>T</b>
	Global Logistics Management	2	2													2				
	※全球産業分析 Global Industry Analysis	2	2													2				
	※國際財務管理 International Financial Management	2	2													2				
	職場溝通與訓練(上) Workplace Communication and Traning	2	2													2				
	品格領導力講座	2	2															2		
	International business lectures 合計							_				_		_	_	_	_		_	
	Subtotal 必修合計	65	68	10	0	10	0	8	0	13	0	9	0	3	2	9	2	0	0	
	Subtotal, Compulsory 民法	95	110																	
	Civil Law	2	2	2																
	商務日語(一) Business Japanese 1	2	2	2																
	德語(一) German 1	2	2	2																
	韓語(一) Korean 1	2	2	2																
	西班牙語(一)	2	2	2																
	Spanish 1 法語(一)	2	2	2																
	French 1 ※初級會計學																			
	Principle Of Accounting 商事法	6	6	3		3														
	Business Law	2	2			2														
	電腦多媒體設計 Multi Media Design	2	2			2			L	L			L	L				L		
	※亞洲經貿 Asia Economic Analysis	2	2											2						
	法語(二) French 2	2	2			2														
	<b>德語(二)</b>	2	2			2														
	German 2 韓語(二)	2	2			2														
	Korean 2 西班牙語(二)	1																		
	Spanish 2 商務日語(二)	2	2			2														
	Business Japanese 2	2	2			2														
	商務日語(三) Business Japanese 3	2	2					2												
	商務韓語(一) Business Korean 1	2	2					2												
	商務西班牙語(一) Business Spanish 1	2	2					2												
	商務法語(一)	2	2					2												
	Business French 1 商務德語(一)	2	2					2												
	Business German 1 多媒體製作與中英文簡報技巧	1																		
	Multimedia And Presentation Skills ※國際經貿情勢分析	2	2					2												
	Internation Economics Analysis	2	2					2												
	商務日語(四) Business Japanese 4	2	2							2										
	商務韓語(二) Business Korean 2	2	2							2										
	商務西班牙語(二) Business Spanish 2	2	2							2										
	商務法語(二)	2	2							2										
	Business French 2 商務德語(二)	2	2							2										
	Business German 2 ※貿易資訊與通關自動化	2	2																	
	Information System Of International Trade ※消費者行為	1								2										
	Consumer Behavior ※國際金融市場	2	2							2										
	INTERNATIONAL FINANCIAL MARKET	2	2							2										
	※國際付款實務 Practice Of International Payment	2	2									2								
Elective	※跨境電子商務 Cross Border Ecommerce	2	2									2								
	※跨文化商務溝通	2	2									2								
	Intercultural Business Communication ※外匯操作實務	2	2									2								
	Practice Of Foreign Exchange Operation ※行銷研究	1																		
	Marketing Research 國際商務英語檢定	2	2									2								
	International Business English Certificates	2	2						-			<b> </b>		2						alls N. de 111 ob 14 de 7 de ale
	※數位行銷 Digital Marketing	2	2											2						建議先修跨境電子商務 Recommend to take Cross Border Ecommerce first
	※亞洲投資 Investment of Asia	2	2						L	L		L		2		L	L	L		
	※貿易個案分析 International Trade Cases	2	2											2						
	※國際企業研究方法	2	2											2						
	International Business Research Method ※國際人力資源管理	2	2											2						
	International Human Resource Management ※國際投資分析	1										-								
	Internaltional Investment Analysis ※校外實習-國際商務校外實習(1)	3	3									-		3						
	深代 万 貞 百 一國 宗 向 務 代 万 貝 百 (1) International Business Internship 1	(1)	(1)												1					

※校外實習-國際商務校外實習(2)	(2)	(2)												2					
International Business Internship 2																			
※校外實習-國際商務校外實習(3)	(3)	(3)												3					
International Business Internship 3	\- /	(-,																	
※校外實習-國際商務校外實習(4) International Business Internship 4	(4)	(4)												4					
※國際英語企業研參																			
International English And Enterprise Studies	2	2													2				
職場溝通與訓練(下)	2	2															2		
Workplace Communication and Traning	2	2															2		
教學專業實習	(0)	(0)		(4)		(4)		(1)		(1)		(1)		(4)		(1)		(4)	教學輔助學習生 (不計入幕室最低總學分)
Practice Of Professional Teaching	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	Teaching assistant ( Credits will be NOT counted toward total credits required for graduation.)
專題研究實習	(0)	(0)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	因料會、科技部、產學合作計 畫(不計入畢業最低德學分)
Practice of topic research	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.
教育專業實習	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教育部、經濟部、勞動部或其 化專案計畫 (不計入畢業最低總學分)
Practice Of Education Professional	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	Research assistant of the MOE projects, MEA projects, ML projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.
微學分	(2)																		專業選修-微學分最高採計2學分
Micro credits	(2)																		Maximum of 2 credits
會議展覽產業實務	(1.5)														1.5				微學分課程
Certification In Mice Professional	(1.5)														1.5				似字分译在
泰國語(一)	2	2					2												
Thai Language 1	2	2					2												
越南語(一)	2	2					2												
Vietnamese 1	2	2					2												
印尼語(一)	2	2					2												
Indonesian 1	2	2					2												
泰國語(二)	2	2							٥										
Thai Language 2	2	2							2										
越南語(二)	2	2							,										
Vietnamese 2	2	2							2										
印尼語(二)	2	2							2										
Indonesian 2	2	2							2										
※東南亞商務環境	_	_							_										
Asean Business Enviroment	2	2							2										
英語訓練(畢輔)		(2)																(2)	
English training	0	(2)																(2)	備註As Remark 5
合計	107	107	15	0	17	0	20	0	24	0	12	0	21	10	3.5	0	2	0	
Subtotal	107	107	13	0	17	0	20	J	24	J	12	J	21	10	5.5	J		J	
選修合計 Subtotal, Elective	31																		
至少應修 Minimum of Electives Reqruied)																			

畢業最低總學分數 128(專業選修至少應修31學分) Total Number of Required Credits: 128 (Minimum of Electives Reqruied: 31 Credits)

- 1.通識科目得配合本校通識中心課程需要變更
- 1.Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school
- 2.選修科目得視本系課程需要調整
- 2. Elective course need to be adjusted depend on department course
- 2.自107舉年度入學之學生至多能修習4學分之校外實習。
  3. Each student can take up to 4 credits of off-campus internships.
  4.依「本校服務學習課程實施要點」規定:自99學年度起入學之日間部學生,應於畢業前至少修習一門「服務學習課程」始得畢業,相關規定請詳閱該要點。
- 4.Students are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

  5.依「國立臺北商業大學學生外國語言能力指標檢核要點」規定:自108學年度起入學之學生應通過相關校外外語能力指標檢定或修習每週2小時零學分之「英語訓練(畢輔)」課程,並通過校內英語檢定後始得畢業。檢定標準請详閱該要
- 5.According to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the
- Gepartment.
  6.107學年度起入學之學生頻依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上,始得畢業。
  6.According to the "Guidelines for Academic Research Ethics Education Course" Students are required to complete the Research Ethics Education course (more than 6 hours) as one of the graduation threshold.
- 7. Each student can take up to 8 credits of second foreign language(Japanese, Korean, German, Spainish and French).
- 8.依本校「學分學程設量辨法」規定:自13學年度起入學之四技日間部學生,在學期間愚乏少達讀一門學程(含微學程),修畢於學位證書於註。7.Students are required to apply one program (including micro program), the program name (including micro program) will be added to the degree certificate after successfully completing. Those who have not completed it can apply for the Certification of Completion, and subject credits may be included in the minimum number of credits required for graduation.

  9.113學年度起入學之學生類依本校「學生資訊能力檢核辦法」規定,應於畢業前達成辦法內擇一資訊能力檢核認定項目,始得畢業。
- 9. Students must comply with the provisions of the school's "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order
- 10.本課程科目表經113年6月18日112學年度第2學期第2次教務會議審議通過,本系跨系選修為12學分,適用113學年度入學新生。
- The course list is approved by the 2nd Counsil of Academic Affairs on JUNE/18/2024
   Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2024