

國立臺北商業大學 財經學院博士班 課程科目表 (113 學年度入學新生適用)

Course List for Master's Program on Law and Negotiation for Global Trade, School of International Marketing, National Taipei University of Business (Applicable to Students Admitted in Fall 2024)

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授課時數								備註 Remarks	
				第一學年 AY1				第二學年 AY2					
				上		下		上		下			
授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice						
專業必修 Core Course (Compulsory)	個案研究方法 Case Study Method	2	2	2									
	巨量資料與財經程式設計專題 Big Data and Financial Programming Design Seminar	3	3	3									
	計量方法商業應用 Measurement Method for Businesses Applications	2	2	2									
	策略營運分析 Operation Strategy Analysis	2	2			2							
	國際監理與公司治理 International Supervision and Corporate Governance	3	3			3							
	大數據查核專題 Big Data Auditing Seminar	3	3					3					
	學術講座(I) Academic Seminar(I)	1	1	1									
	學術講座(II) Academic Seminar(II)	1	1			1							
	論文 Thesis	(4)	(4)						(2)		(2)		
	必修合計 Subtotal	17	17	8	0	6	0	3	0	0	0		不含論文學分 Not including credits of degree essay
專業選修 Elective	SDGs專題研討(I) SDGs Academic Seminar(I)	1	1					1					
	SDGs專題研討(II) SDGs Academic Seminar(II)	1	1							1			
	行銷管理專題 Topic of Marketing Management	3	3	3									
	設計思維專題 Design Thinking Seminar	3	3					3					
	管理會計專題研討 Management Accounting Seminar	3	3	3									
	風險管理專題 Risk Management Seminar	3	3			3							
	物聯網與行銷專題 Internet of Things and Marketing Seminar	3	3			3							
	多變量分析 Multivariate Analysis	3	3							3			
	國際金融專題研討 International Finance Seminar	3	3			3							
	人工智慧應用專題 Artificial Intelligence Seminar	3	3							3			
	統計研究方法 The Methodology of Statistical Research	3	3	3									
	財務管理專題 Financial Management Seminar	3	3					3					
	國際企業管理專題 International Business Management Seminar	3	3					3					
	國際租稅專題 International Tax Seminar	3	3					3					
	法遵科技專題 Regulatory Technology Seminar	2	2					2					
	國際投資法專題 International Investment Law	2	2					2					
	行為分析專題 Behavior Analysis Seminar	3	3			3							
	投資管理專題 Investment Management Seminar	3	3							3			
	商務談判專題 Business Negotiations Seminar	3	3							3			
	無形資產評價專題 Intangible Asset Valuation Seminar	3	3							3			
專業選修合計 Subtotal, Elective	54	54	9	0	12	0	17	0	16	0			
一般選修 General elective	研究專題實習 Pratice in Selected Research Topics	1	1		1	1			1		1	*備註7 *Mark7	
	教學專業實習 Professional Teaching Practice	1	1		1	1			1		1	*備註8 *Mark8	
	教育專業實習 Practice of Educational Case Study	1	1		1	1			1		1	*備註9 *Mark9	
	一般選修合計 Subtotal, Elective	3	3	0	3	0	3	0	3	0	3		
畢業最低總學分數34 (專業選修至少應修16學分) (不含畢業論文4學分)													

備註1. 最低畢業學分數：34學分(不含論文4學分)，其中必修18學分、選修16學分。

Remark1: Minimum graduation credits: 34 credits (excluding 4 credits for master's thesis), of which 18 credits are compulsory and at least 16 elective credits are required.

備註2. 先修基礎科目為「研究方法」，應於碩士班學制修滿3學分，且總成績應達70分以上。本博士班研究生應於畢業前完成先修基礎科目，先修基礎科目不計入畢業學分。=> 博士班開課算入15人。

Remark 2: The prerequisites course is "research methods". students are required to take 3 credit of this subject during their master program and the score has to be higher than 70. Students of the program should complete the subject before graduation and this subject does not count in required credit.

備註3. 選修上述課程科目以外之系所課程，必須經院長同意才可認列為畢業學分數。

Remark 3: Students who take courses of other department, ratified by the dean, may apply for credit exemption as elective course.

備註4. 學生須依本校「研究生學術倫理教育實施要點」規定，完成學術倫理教育相關課程達6小時以上，始得申請論文學位考試

Remark 4: Students that are enrolled in the doctoral programs must complete the academic research ethics education course. each student that enrolls in this course must obtain at least a passing grade for the course' s test. The students that have not completed this course are not allowed to apply for their degree examination.

備註5. 預先經核可跨校所系修習之課程學分，得申請採計為選修學分，以6學分為上限。

Remark 5: Subject to preapproval by this program, students may take courses offered by other departments. Up to 6 credits may be recognized.

備註6. 選修課程得視情形調整上課之學期或停開，亦得經各級課程委員會通過後增開。

Remark 6: The elective courses may be rescheduled to a different semester or suspended. New elective courses may be added if approved by the curriculum committee.

備註7. 科技部、產學合作計畫助理。

Remark 7. For assistants of MOST and academic-industry cooperation projects.

備註8. 教學輔助實習生。

Remark 8. For intern of teaching assistance.

備註9. 教育部、經濟部、勞動部或其他專案計畫助理。

Remark 9. For assistants of MOT, MOEA, MOL or other governmental projects.