

國立臺北商業大學二技日間部國際商務系課程科目表 (113學年度入學新生適用)
Course List for Bachelor of Business Administration (BBA) - 2 Years, Department of International Business, College of Business, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2024)

科目類別 Category	科目類別/領域			學分數 Credit	時數 Hour	授課時數 Contact Hour								備註 Remarks	
						第一學年 AY 1				第二學年 AY 2					
						上 Fall		下 Spring		上 Fall		下 Spring			
						授課 Lesson	實習 Practice	授課 Lesson	實習 Practice	授課 Lesson	實習 Practice	授課 Lesson	實習 Practice		
通識科目 (一般科目) Liberal Arts (Compulsory)	基礎必修 (語文思辯) Basic required courses (Language)	國文領域 Chinese	國文 Chinese	2	2			2							依年級規定修課，惟屬學期課程，學期開設時間依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. 依年級規定修課，惟屬學期課程，依通識中心實際排課為準。且此兩大領域至少擇一門課程，需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain. 依年級規定修課，惟屬學期課程，依通識中心實際排課為準，此領域至少需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain. 趣選修為跨領域課程，故可依學生需求自行選修。自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。 Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.
		英文領域 English	英文 English	2	2			2							
	核心必修 (公民涵養) Core required courses (Citizenship)	公民意識/文明思維 領域 與 環境保育/生命科學 領域 Citizenship and civilization & Environmental protection and life sciences	依通識中心課程公告及實際開課為準	2	2	2									
		生活美學/ 心靈探索 領域 Aesthetics and ethics	依通識中心課程公告及實際開課為準	2	2	2									
	興趣選修 (跨領域選修) Elective courses (Interdisciplinary)	國際視野 Global views	依通識中心課程公告及實際開課為準	2	2										
		社會融合 Social sciences	依通識中心課程公告及實際開課為準												
		自然科學 Science	依通識中心課程公告及實際開課為準			2									
		應用科學 Applied sciences	依通識中心課程公告及實際開課為準												
		人文藝術 Humanities	依通識中心課程公告及實際開課為準												
	體育 Physical Education			0	4	2	0	2	0					一年級為必修，二年級為選修，並計入應修最低畢業學分數內。 Compulsory in Yr 1, Elective in Yr 2. PE Graduation credits are included in the minimum graduation requirement.	
體育 Physical Education			(2)	(4)					(2)	0	(2)	0			
全民國防教育軍事訓練 Civil Defense Education			(8)	(8)	(2)		(2)		(2)		(2)		選修(不計入畢業最低總學分數) Elective courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準。 the semester of courses is subject to the actual arrangement of the Military Education Office.		
合計 Subtotal			10	14	6	0	8	0	0	0	0	0			
專業必修 Core Course (Compulsory)	※區域經貿 Regional Economics and Trade		3	3	3										
	※財務管理 Financial Management		3	3	3										
	※跨境電子商務 Cross Border Ecommerce		2	2	2										
	國際商務英語會話 International Business English Conversation		2	4		2		2							
	職場溝通與企業永續 Workplace Communication And Sustainability		2	4		2		2							
	※國際行銷管理 International Marketing Management		2	2			2								
	※網路行銷 Internet Marketing		2	2			2								
	※亞洲經貿 Asia Economic and Trade		3	3			3								
	※國際企業管理 International Business Management		3	3			3								
	※國際財務管理 International Financial Management		3	3			3								
	※國際企業經營策略 International Business Strategy		3	3					3						
	※國際商務專題 Topics on International Business		4	6					1	2	1	2			
	※國際經濟學 International Economics		4	4					2		2				
	國際商務英文寫作 English Writing for Business		2	4						2		2			
	品格領導力講座 International Business Lectures		2	2							2			融入型服務學習	
	※國際貿易實務 Practice of International Trade		(2)	(2)	(2)									非國貿相關科系畢業者，須先修讀之；列入畢業選修學分數 This is required subject for the students who graduated from non-international business related department; It is included in required graduation elective credit	
	合計 Subtotal			40	48	8	4	13	4	6	4	5	4		
必修合計 Subtotal, Compulsory			50												
	※國際付款實務 Practice of International Payment		2	2	2										
	※行銷研究 Marketing Research		2	2	2										
	商務日語(一) International Business Japanese 1		2	2	2										
	商務日語(二) International Business Japanese 2		2	2			2								
	※貿易個案分析 International Trade Cases		2	2			2								

※國際企業研究方法 International Business Research Method	2	2			2														
※國際金融市場 International Financial Market	2	2			2														
※全球運籌管理 Global Logistics Management	2	2			2														
※投資學 Investment	2	2			2														
※國際人力資源管理 International Human Resource Management	2	2			2														
中英文簡報技巧與實務 Practice and Skill of Making Chinese/English Brief	2	2			2														
※全球產業分析 Global Industry Analysis	2	2								2									
※亞洲市場 Market of Asia	2	2								2									
電腦多媒體設計 Multi Media Design	2	2								2									
商務日語(三) International Business Japanese 3	2	2								2									
※科技與商業英文 English For Technology And Business	2	2										2							
商務日語(四) International Business Japanese 4	2	2										2							
※國際專案管理 International Project Management	2	2										2							
※外匯操作實務 Practice of Foreign Exchange Operation	2	2										2							
※亞洲投資 Investment of Asia	2	2										2							
※國際商務校外實習(一) International Business Internship	(1)	(1)											1						
※國際商務校外實習(二) International Business Internship	(2)	(2)											2						
※國際商務校外實習(三) International Business Internship	(3)	(3)											3						
※國際商務校外實習(四) International Business Internship	(4)	(4)											4						
專題研究實習 Practice of Topic Research	(4)	(4)			(1)	(1)			(1)				(1)						據社會、科技類、產學合作計畫(不計入畢業最低應修學分) Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.
教學專業實習 Practice of Professional Teaching	(4)	(4)			(1)	(1)			(1)				(1)						教學輔助學分(不計入畢業最低應修學分) Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)
教育專業實習 Practice of Educational Case Study	(4)	(4)			(1)	(1)			(1)				(1)						教育類、經濟類、勞動部及其他專案計畫(不計入畢業最低應修學分) Research assistant of the MOE projects, MEA projects, ML projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.
英語訓練(畢輔) Training of English curriculum	0	(2)																	(2) 備註As Remark 4
微學分 Micro Course	(2)																		專業選修-微學分最高採計2學分 Maximum of 2 credits
合計 Subtotal	40	40	6	0	16	0	8	0	20	0									
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Required)	24																		
畢業最低總學分數74 (專業選修至少應修24學分) Total Number of Required Credits :74 (Minimum of Electives Required: 24 Credits)																			

- 通識科目得配合本校通識中心課程需要變更
1.Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school
- 選修科目得視本系課程需要調整
2.Elective course need to be adjusted depend on department course
- 依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。
3.Students are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.
- 依「國立臺北商業大學學生外國語言能力指標檢核要點」規定：自108學年度起入學之學生應通過相關校外外語能力指標檢定或修習每週2小時零學分之「英語訓練(畢輔)」課程，並通過校內英語檢定後始得畢業。檢定標準請詳閱該要點。
4.According to the regulation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.
- 自113學年度起入學之日間部學生，入學前未修習過經濟學及會計學者，得於修業第一學年時至校內大學部補修經濟學(必修)課程一學年及(初級)會計學課程一學年，修得學分數認列為畢業專業選修學分數。
5.Students enrolled since the 113 academic year are required to catch up (retake) one year of Economics and Accounting course in the first year of college in NTUB if you did not take Economics and Accounting course before enrollment. The credits will be considered as selective credits for graduation.
- 自106學年度入學之學生，每位學生至多能修習4學分之校外實習。
6.Students enrolled since the 106 academic year can take up to 4 credits of off-campus internships.
- 107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上，始得畢業。
7.According to the "Guidelines for Academic Research Ethics Education Course" Students are required to complete the Research Ethics Education course (more than 6 hours) as one of the graduation threshold.
- 本課程科目表經113年6月18日112學年度第2學期第2次教務會議審議通過，本系跨系選修為12學分，適用113學年度入學新生。
8.The course list is approved by the 1th Council of Academic Affairs on JUNE/18/2021
Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2024.
- 自112學年度入學外語學群之學生至多認列4學分之第二外語課程(含日語、韓語、德語、西班牙語、法語)。非外語學群至多認列8學分之第二外語課程(含日語、韓語、德語、西班牙語、法語)。
9. Foreign language group can take up to 4 credits of second foreign language(Japanese, Korean, German, Spanish and French).Non-foreign language group can take up to 8 credits of second foreign language(Japanese, Korean, German, Spanish and French)