

國立臺北商業大學二技日間部商業設計管理系課程科目表(113學年度入學新生適用)

Course List for Bachelor of Design (BDes) - 2 Years Program, Department of Commercial Design and Management, College of Innovative Design and Management, National Taipei University of Business  
(Applicable to Students Admitted in Fall or Spring, 2024)

科目類別 Category	科目名稱 Course Title		學分 數 Credit	時數 Hour	授課時數 Contact Hour								備註	
					第一學年Yr 1				第二學年Yr 2					
					上Fall		下Spring		上Fall		下Spring			
					授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice		
通識科目 (一般科目) Liberal Arts (Compulsory)	基礎必修 (語文思辯) Basic required courses (Language)	國文領域 Chinese	國文	2	2	2							依年級規定修課，惟屬學期課程，學期開設時間依通識中心實際排課為準。Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education	
		英文領域 English	英文	2	2			2						
	核心必修 (公民涵養) Core required courses (Citizenship)	生活美學領域 Aesthetics	依通識中心課程公告及實際開課為準	2	2	2								依年級規定修課，惟屬學期課程，依通識中心實際排課為準，此領域至少需修習2學分。This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain.
		公民意識/永續發展領域 Citizenship / sustainable development	依通識中心課程公告及實際開課為準	2	2	2								依年級規定修課，惟屬學期課程，依通識中心實際排課為準。且此兩大領域至少擇一門課程，需修習2學分。This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain.
	興趣選修 (跨領域選修) Elective courses (Interdisciplinary)	國際視野 Global views	依通識中心課程公告及實際開課為準	2	2									趣選修為跨領域課程，故可依學生需求自行選修。自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.
		社會融合 Social sciences	依通識中心課程公告及實際開課為準											
		自然科學 Science	依通識中心課程公告及實際開課為準			2								
		應用科學 Applied sciences	依通識中心課程公告及實際開課為準											
		人文藝術 Humanities	依通識中心課程公告及實際開課為準											
		體育 physical education		0	4	2		2						一年級為必修，二年級為選修，並計入應修最低畢業學分數內。Compulsory in Yr 1, Elective in Yr 2, PE Graduation credits are included in the minimum graduation requirement.
		體育(選修) physical education(Elective)		(2)	(4)					(2)		(2)		
		全民國防教育軍事訓練 National Defense Education Military Training		(8)	(8)	(2)		(2)		(2)		(2)		選修(不計入畢業最低總學分數) 實際開課學期，依軍訓室實際排課為準。 Elective courses (Not included in the minimum graduation requirement.)
	合計// Subtotal		10	14	8	0	6	0	0	0	0	0		
專業必修 Core Course (Compulsory)		服務學習(大學部) SERVICE LEARNING		(2)	(2)	(2)							備註1As Remark 1	
		基本設計 CORE CURRICULUM OF DESIGN		3	3	3								
		電腦繪圖 COMPUTER GRAPHICS		3	3	3								
		基礎素描 BASIC SKETCH		3	3	3							1112設計素描改名(112-1全英授課)	
		設計概論 INTRODUCTION TO DESIGN		2	2	2								
		消費者行為分析 CONSUMER BEHAVIOR ANALYSIS		3	3	3								
		包裝設計 PACKAGE DESIGN		3	3			3						
		設計思考 DESIGN THINKING		3	3			3					111-2創意思考與企劃改名	
		顧客服務管理 CUSTOMER SERVICE MANAGEMENT		3	3			3						
		基礎程式設計 INTRODUCTION TO PROGRAMMING		3	3			3					111-2新增	
		專題製作(一) SPECIAL TOPIC I		3	3					3				
		使用者經驗設計 USER EXPERIENCE DESIGN		3	3					3			1112一上改二上	
		職場倫理 WORK ETHICS		2	2					2				
		專題製作(二) SPECIAL TOPIC II		3	3							3		
	數位增長 DIGITAL GROWTH		3	3							3			

本課程科目表經113年6月18日教務會議審議通過，適用113學年度入學新生。

Approved by Council of Academic Affairs on June 18, 2024.

合計// Subtotal	40	40	14	0	12	0	8	0	6	0	
必修合計 // Subtotal, Compulsory	40	40	14	0	12	0	8	0	6	0	
色彩計畫 COLOR PLANNING	3	3	3								1102修課學年(一下>一上)
文字造形設計 TYPOGRAPHIC DESIGN	3	3	3								1102改修課學年(一下>一上)、文字造形改名
行銷策略規劃 MARKETING STRATEGY	3	3			3						111-2改選修
基礎攝影 BASIC PHOTOGRAPHY	3	3			3						
編輯設計 EDITORIAL DESIGN	3	3			3						
視覺傳達設計 VISUAL COMMUNICATION DESIGN	3	3					3				
敘事展示設計 NARRATIVE DESIGN	3	3					3				1102展示設計改名
媒體傳達設計 MEDIA COMMUNICATION DESIGN	3	3					3				
使用者介面設計 USER INTERFACE DESIGN	3	3					3				1122行動介面設計改名
作品集設計 PORTFOLIO DESIGN	3	3							3		
網頁程式設計 WEB PROGRAMMING	3	3							3		1112改選修
職場實習 WORKPLACE INTERNSHIP	2	40								40	實習總數需達160小時
英語訓練(畢輔) ENGLISH TRAINING	0	(2)					(2)		(2)		備註2
專業選修-微學分 Micro Course in Elective	2	(2)									專業選修-微學分最高採計2學分 Maximum of 2 credits
教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	(4)	(4)	(1)		(1)		(1)		(1)		教學輔助學習生(不計入畢業最低總學分)Teaching assistant (Credits will be
專題研究實習 PRACTICE OF TOPIC RESEARCH	(4)	(4)	(1)		(1)		(1)		(1)		國科會、科技部、產學合作計畫(不計入畢業最低總學分)Research assistant of the
教育專案實習 PRACTICE OF EDUCATIONAL CASE STUDY	(4)	(4)	(1)		(1)		(1)		(1)		教育部、經濟部、勞動部或其他專案計畫(不計入畢業最低總學分)Research
小計	37	73	6	0	9	0	12	0	6	40	
<b>畢業最低總學分數 72 學分 (選修至少22學分)</b>											
<b>Total Number of Required Credits : 72 (Minimum of Electives Required:22Credits)</b>											

備註1: 依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。  
Remark1: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註2: 依「國立臺北商業大學學生外國語言能力指標檢核要點」規定：學生應通過相關外語能力指標檢定或修習0學分每週2小時之「英語訓練(畢輔)」課程，並通過校內英檢後始得畢業，檢定標準請詳閱該要點。  
Remark2: According to regulation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

備註3: 依本校「學術倫理教育課程實施要點」規定：自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。  
Remark3: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.