

Course List for Bachelor of Arts (BA)* 2 Years, Department of Applied Foreign Languages, College of International Marketing, National Taipei University of Business
(Applicable to Students Admitted in Fall or Spring, 2024) **【20250526院課委會議修訂通過】**

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授 課 時 數								備註 Remarks
				第一學年 AY 1				第二學年 AY 2				
				上		下		上		下		
				授課 Lecture	實習 Practicu m	授課 Lecture	實習 Practicu m	授課 Lecture	實習 Practicu m	授課 Lecture	實習 Practicu m	
通識科目 (一般科目) Liberal Arts (Compulsory)	國文 Chinese	2	2	2								依通識中心課程公告及實際開課為準。 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.
	英文 English	2	2			2						
	興趣選修(跨領域選修) Elective Courses (Interdisciplinary)	2	2			2						
	公民涵養(生活美學領域) Course Module of Life Aesthetics	2	2	2								
	公民涵養(民主法治/環境保育領域) Course Module of Democracy and Rule of Law/Course Module of Environmental Protection	2	2	2								
	體育 Physical Education	0	4	2		2						
	體育(選修) Physical Education (Elective)	(2)	(4)					(2)		(2)		不計入畢業學分數 Exclusive of required credit number
	合計 Subtotal	10	14	8	0	6	0	0	0	0	0	
	專業必修 Core Course (Compulsory)	英文寫作 English Composition	2	2	2							
專業英語溝通 English Communication for Specific Purposes		4	4	2		2						
英美名著選讀 Selected Readings of English and American Literature		4	4	2		2						
一般語言學 General Linguistics		4	4	2		2						
翻譯理論與實務 English-to-Chinese Translation: Theory and Practice		4	4	2		2						融入型服務學習
中英口譯 Interpretation		4	4	2		2						
第二外語(一) Second Foreign Languages (I)		4	4	2		2						
專題製作 Capstone Project		2	6			3		3				
第二外語(二) Second Foreign Languages (II)		4	4					2		2		
貿易英文書信 English for Business Correspondence		4	4					2		2		
基礎程式設計 Basic Programming		2	2							2		
英語演講與辯論 Public Speaking and Debate in English		4	4	2		2						
合計 Subtotal		42	46	16	0	17	0	7	0	6	0	
必修合計 Subtotal, Compulsory		52	60	24	0	23	0	7	0	6	0	
專業選修 Electives (語言與翻譯模 組) Module of Language and Translation	影視翻譯 Audiovisual Translation	2	2			2						
	法庭翻譯 Chinese-English Legal Translation	2	2	2								
	英語教學概論 Introduction to TFL	2	2	2								
	電影文學賞析 Appreciation of Film and Literature	2	2	2								
	電影文本分析 Film Text Analysis	2	2			2						
	西洋文學作品導讀 Introduction to Western Literature	2	2	2								
	數位教材與教法 Digital Teaching Materials and Methods	2	2			2						
	語言與文化 Language and Culture	2	2					2				
	應用語言學 Applied Linguistics	2	2					2				
	英語修辭學 English Rhetoric	4	4					2		2		
	西洋人文經典選讀 Selected Readings of Western Classics in Humanities	2	2							2		
	心理與電影 Psychology and Film	2	2							2		
	合計 Subtotal	26	26	8	0	6	0	6	0	6	0	
	專業選修 Electives (英語商務溝通 模組)	國際企業管理 International Business Management	2	2	2							
網頁與多媒體製作 Webpage and Multimedial Production		2	2			2						
人力資源管理 Human Resources Management		2	2			2						
行銷管理 Marketing Management		2	2	2								
組織行為 Organizational Behavior		2	2			2						
AI行銷應用 AI & Marketing		2	2			2						

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Module of English Business Communication and Management	網路行銷 Internet Marketing	2	2					2					
	財經英文選讀 Financial English	2	2					2					
	英語商務談判 Business Negotiation in English	4	4					2		2			
	觀光導遊實務英文 Practical Englsih for Toursim Service	2	2							2			
	財務管理 Financial Management	2	2							2			
	合計 Subtotal	24	24	4	0	8	0	6	0	6	0		
	專業選修 (含一般選修) Electives	研究專題實習 Research Professional Practicum	(4)	(4)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	學習型助理實習課程 Internship of student assistants
		教學專業實習 Teaching Professional Practicum	(4)	(4)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	學習型助理實習課程 Internship of student assistants
教育專案實習 Practice of Educational Study		(4)	(4)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	學習型助理實習課程 Internship of student assistants	
研究方法 Research Methods		2	2			2							
校外實習 Off-Campus Internship		2	2								2		
英語訓練（畢輔） Advanced English		0	(2)			(2)							
合計 Subtotal		4	4	0	0	2	0	0	0	0	2		
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Reqruiwed)		50	50	12	0	16	0	12	0	12	0		
畢業最低總學分數 72 （專業選修至少應修 20 學分） Total Number of Required Credits : 72 (Minimum of Electives Required: 20 Credits)													

備註1：第二外語課程：1.第二外語課程須選定一種語言，且畢業前應修畢8學分8小時(大專學制已主修或副修相關語言，經同意得選修進階課程)。2.第二外語科目未獲得(一)之學分，不得選修(二)。

Remark 1: 1. Students shall take at least 6 courses in one of the four second-foreign-languages (French, German, Spanish, Japanese) (12 credits) before graduation. (If one has majored or minored in either of the four second-foreign-languages in junior college, s/he is allowed to take advanced electives upon the Department's approval.) 2. Passing Course (I) is a prerequisite for taking Course (II).

備註2：依「本校服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」始得畢業，相關規定請詳閱該要點。

Remark 2: Students are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註3：依據本系「學生外語能力畢業門檻及輔導要點」規定，本系日間部二技學生應就本系所採認之英語能力檢定(全民英檢中高級複試/TOEFL-iBT 80/TOEIC 800/IELTS 6.0/ Linguaskill 160)或其他外語檢定(JLPT N3/DELE A2/DELFDALF A2/Start Deutsch A2)擇一通過，並將通過之成績證明文件（正本及影本）於二年級第一學期第15週前送至本校該系辦公室登錄，以作為該項「外語能力鑑定」通過之評定依據，並辦理抵免「英語訓練」(畢輔)課程和完成校內英語能力檢定指標。若於畢業前未通過者，應於二技一年級下學期修習「英語訓練」(畢輔)課程(共0學分每週2小時)，並通過校內英語能力檢定考試，成績需符合本系外語能力畢業門檻標準始得畢業。

Remark 3: Students need to pass foreign language proficiency test, as indicated in AFL's Foreign Languages Test Proficiency Guidelines.

備註4：專業必修、選修科目得視實際情況調整開課學期別。

Remark 4: If necessary, adjustments may be made to compulsory and elective courses regarding in which semester they are offered.

備註5：109學年度起入學生須完成學術倫理教育相關課程達6小時，始得畢業。

Remark 5: Students who start their programs since 2020need to take six-hour Academic Ethics Education for fulfilling graduation requirements.

備註6：本系學生跨校、跨系、跨部選修學分數之上限為12學分。

Remark 6: The Department allows at most 12 transfer credits received from another post-secondary institution, department of NTUB, or the evening programs of AFL.

備註7：113學年度入學之學生修滿學分並符合畢業資格，將獲頒文學士學位。

Remark 7: Students enrolled since Academic Year 2023 will be awarded Bachelor of Arts Degree if they meet all graduation requirements.