國立臺北商業大學二技日間部國際商務系課程科目表(109學年度入學新生適用)
Course List for Bachelor of Business Administration (BBA) - 2 Years, Department of International Business, College of Business, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2020)

	II	(Applical	ne to S	ıudent			_	_			T
	科目名稱	學		授 課 時 數 Contact Hour								
科目類別 Category		分	時	第一學年 AY 1						年 AY		備註 Remarks
	Course Title	數	數 Hour		上 all	下 Spring		上 Fall			F ring	
		Credit		授課	實習	授課		授課	實習	授課		
通識科目 (一般科目) Liberal Arts (Compulsory)	國文	2	2	Lecture	Flactice	2	Plactice	Lectule	Flactice	Lecture	Placine	
	Chinese 英文											
	English	2	2	2								
	民主社會與當代公民/全球環境變遷與永續發展 Democracy and contemporary citizen/Global environmental	2	2							2		
	change and sustainable development											
	藝術與人生 Art and Life	2	2					2				
	興趣選修 Electives	2	2							2		
	體育	0	4	2	0	2	0					二年級體育為選修課程,計入畢業最低總學分數中。
	Physical Education 體育											Physical Education is elective subject in sophomore year, it is included in
	Physical Education	(2)	(4)					2	0	(2)	0	the minimum required credit
	英語訓練(畢輔)	0	(2)								(2)	未通過英語畢業門檻學生必修課程,各系上下對開 It is compulsory subject for those who failed on English graduation
	Training of English curriculum											threshold
	송하 Subtotal	10	14	4	0	4	0	4	0	4	0	
	※區域經貿	3	3	3								
	Regional Economics and Trade ※大陸經貿	3	3			3						
	Chinese Economic and Trade			-				-				
	※國際企業管理 International Business Management	3	3			3						
	※國際行銷管理 International Marketing Management	2	2			2						
	※財務管理	3	3	3								
	Financial Management ※電子商務											
	深电子同務 Electronic Commerce	2	2	2								
	※網路行銷 Internet Marketing	2	2			2						
	國際商務英語會話	2	4		2		2					
	International Business English Conversation 國際商務英語聽力訓練											
專業必修	International Business English Listening Training	2	4		2		2					
	品格領導力講座 International Business Lectures	2	2							2		職場倫理或品格教育課程 Career Ethics or Character Education lectures
Core Course (Compulsory)	※國際商務專題	4	6					1	2	1	2	
(** 1***)	Topics on International Business ※國際經濟學											
	International Economics	4	4					2		2		
	※國際財務管理 International Financial Management	3	3			3						
	※國際企業經營策略	3	3					3				
	International Business Strategy 國際商務英文寫作								_		_	
	English Writing for Business	2	4						2		2	北京 60 15 18 40 久 里 米 + / (左 + / 2 * 5 * 5 * 5 * 5 * 5 * 5 * 5 * 5 * 5 *
	※國際貿易實務 Practice of International Trade	(2)	(2)	(2)								非國貿相關科系畢業者,須先修讀之:列入畢業選修學分數 This is required subject for the students who graduated from non- international business related department;It is included in required graduation elective credit
	※國際商務校外實習 International Business Internship	(1)	(8)									應修習校外實習1學分方能夠畢業;列入畢業選修學分數,每週8/ 時,共80小時
										(8)		one credit of off-campus internship is required for graduation; it is include
												in required graduation elective credit, eight hours per week, eighty hours i total
	승計 Subsection	40	48	8	4	13	4	6	4	5	4	
	Subtotal 必修合計	50										
	Subtotal, Compulsory ※國際付款實務					<u> </u>	<u> </u>			<u> </u>	<u> </u>	
	Practice of International Payment	2	2	2								
	※個體經濟學 Microeconomics	3	3	3								
	國際經貿英文文摘導讀	2	2			2						
	International Business English Reading ※行銷研究		_	_								
	Marketing Research	2	2	2								
	商務日語(一) International Business Japanese 1	2	2	2				L				
	商務日語(二)	2	2			2						
	International Business Japanese 2 ※貿易個案分析	2	2			2						
	International Trade Cases								-			
	※總體經濟學 Macroeconomics	3	3			3						
	※國際企業研究方法 International Business Research Method	2	2			2						
	※財經研究方法	2	2			2						
	Financial and Economic Research Method			-				-				
				11	i	2	ı	II .	ì	ı	ı	
	※國際金融市場 International Financial Market 中英文簡報技巧與實務	2	2									

	※全球運籌管理 Global Logistics Management	2	2			2						
	※投資學 Investment	2	2			2						
	※全球產業分析 Global Industry Analysis	2	2					2				
	※國際經貿法規 International Trade Law	2	2					2				
	※大陸市場 Market of Mainland China	2	2					2				
	※國際經貿時事英文 International Economics News	4	4					2		2		
	※國際進入策略 International Entry Strategy	2	2					2				
	※國際人力資源管理 International Human Resource Management	2	2			2						
	電腦多媒體設計 Multi Media Design	2	2					2				
	※衍生性金融商品 Derivatives	2	2					2				
	商務日語(三) International Business Japanese 3	2	2					2				
	商務日語(四) International Business Japanese 4	2	2							2		
	※國際商務契約 International Business Contract	2	2							2		
	※科技產業分析 Analysis of High-Tech Industry	2	2							2		
	※海外直接投資 Foreign Direct Investment	2	2							2		
	※外匯操作實務 Practice of Foreign Exchange Operation	2	2							2		
	※大陸投資 Investment of Mainland China	2	2							2		
	專題研究實習 Practice of Topic Research	2	2		1		1					
	教學專業實習 Practice of Professional Teaching	2	2		1		1					不列入畢業學分 Exclusive for graduation requirement
	教育專業實習 Practice of Educational Case Study	2	2		1		1					
	微學分 Micro Course	(2)										至多認列2學分 Maximum of reqirement: 2 credits
	合計 Subtotal	68	68	9	3	23	3	16	0	14	0	
	選修合計 Subtotal, Elective (至少應修 Minimum of Electives Regruied)	24										
	畢業最低總學分數74(專業選修至少應修24學分) Total Number of Required Credits :74 (Minimum of Electives Regruied: 24 Credits)											
Total Number of Required Credits 4 (Minimum of Electives Required. 24 Credits)												

1.通識科目得配合本校通識中心課程需要變更

1.Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school

- 2.選修科目得視本系課程需要調整
- 2. Elective course need to be adjusted depend on department course
- 2.1.1.ct rective couns. rective counse rective counsers rective rect
- 4.依「國立臺北商業大學學生外國語言能力指標檢核要點」規定:自108學年度起入學之學生應通過相關校外外語能力指標檢定或修習每週2小時零學分之「英語訓練(畢輔)」課程,並通過校內英語檢 定後始得畢業。檢定標準請詳閱該要點。
- 4.According to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.
- 5.自101學年度起入學之日間部學生,入學前未修習過經濟學或會計學者,得於修業第一學年時至校內大學部補修經濟學(以修)課程一學年或(初級)會計學課程一學年,修得學分數認列為畢業專業遷修 學分數。
- 5. Students enrolled since the 101 academic year are required to catch up (retake) one year of Economics or Accounting course in the first year of college in NTUB if you did not take Economics or Accounting course before enrollment. The credits will be considered as selective credits for graduation.

6.每位學生至多能修習4學分之校外實習。

6.Each student can take up to 4 credits of off-campus internships.

- 7.107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上,始得畢業。
- 7. According to the "Guidelines for Academic Research Ethics Education Course" Students are required to complete the Research Ethics Education course (more than 6 hours) as one of the graduation threshold.

8.本課程科目表經109年5月14日108學年度第2學期第2次教務會議審議通過,本系跨系選修為12學分,適用 109學年度入學新生。

8.The course list is approved by the 2th Counsil of Academic Affairs on MAY/14/2020 Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2020.